



## Amanda Rosenfield Lippes

### Member

alippes@bsk.com

The Avant Building - Suite 900  
200 Delaware Avenue  
Buffalo, NY 14202-2107  
(716) 416-7059  
(716) 416-7359 fax

4001 Tamiami Trail North, Suite  
105  
Naples, FL 34103-3556  
(239) 659-3800

### Profile

Amanda is registered to practice before the United States Patent and Trademark Office. Her practice is focused on the areas of patent, trademark, copyright and licensing.

**Patent Prosecution:** Amanda represents clients, from startups to multinational corporations, in all phases of patent prosecution, including accelerated examination, provisional filings, continuation and divisional practice, design patent filings and foreign patent strategy. Representative areas of technical experience include medical devices, mechanical devices, consumer products, automotive systems and software.

**Trademark Prosecution:** In addition to her patent practice, Amanda assists clients with all stages of trademark prosecution, including filing applications, responding to office actions and submitting post-registration maintenance documents. She also assists clients in managing their trademark portfolios, determining the availability of marks and monitoring the use of potentially confusing marks.

**Intellectual Property Counseling:** Amanda also assists clients with patentability assessment, validity/freedom-to-operate analysis and portfolio management. She advises clients to develop cost-efficient and goal-oriented strategies that can incorporate multiple forms of intellectual property rights to provide broad and comprehensive legal protection.

### Honors & Affiliations

- Listed in:
  - *New York Super Lawyers*®, Upstate New York Rising Star, Intellectual Property, 2018-2021
- Erie County Bar Association, Intellectual Property, Computer and Entertainment Law Committee
- New York State Bar Association
- University at Buffalo Law Alumni Association
- Brandeis University Alumni Association Leadership Award, 2006

### Representative Publications

- Co-Editor, Bond, Schoeneck & King IP Newsletter, Winter 2021 Recap, April 2021

### Education

- University at Buffalo School of Law (J.D. 2012)
- Brandeis University (B.A. in Biology 2006)

### Bar/Court Admissions

- New York
- Florida
- U.S. Patent and Trademark Office

### Practices

- Intellectual Property
- Business and Transactions
- Hospitality and Tourism
- Insurance Coverage

- Co-Editor, Bond, Schoeneck & King IP Newsletter, Summer/Fall 2020 Recap, December 2020
- Co-Editor, Bond, Schoeneck & King IP Newsletter, Winter 2020 Recap, May 2020
- "New Trademark Filing Rules: What You Need To Know," Bond, Schoeneck & King IP Newsletter, Winter 2020 Recap, May 2020
- "U.S. Supreme Court Shaping IP Law," *Buffalo Law Journal*, April 3, 2017

### Other Activities

- Friends of Reinstein Woods, Executive Board Member and Secretary, 2018 - present
- Legal Counsel, Buffalo Junior Chamber of Commerce, 2018-2019
- Attorney, Sub-Board I, Inc. Legal Assistance Office, University at Buffalo, 2016-2019