



Amanda Rosenfield Lippes

Member

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Profile

Amanda is a member of the firm's intellectual property practice and a registered patent attorney. She focuses her practice on all facets of intellectual property counseling and portfolio development, domestic and foreign.

Intellectual Property Counseling: Amanda represents companies, from startups to multinational corporations, in securing, protecting, managing and enforcing patents, trademarks and copyrights in the United States. She assists clients with all matters before the U.S. Patent and Trademark Office and the U.S. Copyright Office. She also performs patentability and product clearance evaluations, validity/freedom-to-operate analyses, trademark and branding clearance searches, licensing and due diligence for corporate transactions involving intellectual property.

Technical Experience: Amanda has advised clients in a broad range of technologies including medical devices, mechanical devices, consumer products, automotive systems, telecommunications, e-commerce and internet-based systems, information technology, industrial equipment, manufacturing processes, artificial neural networks and software.

Honors & Affiliations

- Listed in:
 - *The Best Lawyers in America*®, Leisure and Hospitality Law, 2025
 - *New York Super Lawyers*® Rising Star, Intellectual Property, 2018-2023
- International Trademark Association (INTA)
- Erie County Bar Association, Intellectual Property, Computer and Entertainment Law Committee
- New York State Bar Association
- University at Buffalo Law Alumni Association
- Brandeis University Alumni Association Leadership Award, 2006

Representative Publications

- "Revisiting the Quid Pro Quo Bargain of the U.S. Patent System," Bond, Schoeneck & King IP Newsletter, Year Recap 2022, February 2023

Education

- University at Buffalo School of Law (J.D.)
- Brandeis University (B.A. in Biology)

Bar/Court Admissions

- New York
- Florida
- U.S. Patent and Trademark Office

Practices

- Intellectual Property
- Business and Transactions
- Hospitality and Tourism
- Artificial Intelligence
- Manufacturing

- Co-Editor, Bond, Schoeneck & King IP Newsletter, Winter 2021 Recap, April 2021
- Co-Editor, Bond, Schoeneck & King IP Newsletter, Summer/Fall 2020 Recap, December 2020
- Co-Editor, Bond, Schoeneck & King IP Newsletter, Winter 2020 Recap, May 2020
- "New Trademark Filing Rules: What You Need To Know," Bond, Schoeneck & King IP Newsletter, Winter 2020 Recap, May 2020
- "U.S. Supreme Court Shaping IP Law," *Buffalo Law Journal*, April 3, 2017

Other Activities

- Friends of Reinstein Woods, Executive Board Member and Secretary, 2018 - present
- Legal Counsel, Buffalo Junior Chamber of Commerce, 2018-2019
- Attorney, Sub-Board I, Inc. Legal Assistance Office, University at Buffalo, 2016-2019