



Cory J. Zorsch

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Profile

Cory is an intellectual property law attorney and a registered patent attorney with experience in all areas of intellectual property law including patents, trademarks, copyrights, and trade secrets. Cory has represented clients before the United States Patent and Trademark Office ranging from independent entrepreneurs and small businesses to large companies seeking global intellectual property protection.

Patent Prosecution

Cory has experience in representing clients in all phases of patent prosecution including conducting preliminary novelty searches and rendering professional patentability opinions, provisional and non-provisional patent drafting and filing, U.S. prosecution strategies and responding to office actions, accelerated examination, continuation and divisional practice, and design patent filings. Having a background in Physics, Cory has engaged with several areas of technology including, medical devices, optics, mechanical devices, electronics, automotive systems, and software.

Trademark Prosecution

Cory also assists clients in all stages of trademark prosecution including filing application, responding to office actions, submitting post-registration documents such as declarations of use and incontestability as well as applications for renewal. Cory also counsels clients in the availability and registrability of proposed marks using various trademark searching tools prior to submitting applications for registration. Additionally, Cory has experience reviewing watch service notifications and analyzing those notifications to counsel clients on enforcement of their registered trademarks or service marks.

Transactional Intellectual Property and Enforcement

Along with assisting clients in obtaining various forms of intellectual property protection, Cory also assists clients in the enforcement of their property rights in the drafting of cease and desist letters related to patent and trademark infringement, conducting infringement analyses and rendering freedom-to-operate and infringement opinions. Cory also has experience drafting assignment, licensing, and distribution agreements.

Education

- University at Buffalo School of Law (J.D. 2016)
- State University of New York at Buffalo (B.A. 2013)

Bar/Court Admissions

- New York (2017)

Practices

- Intellectual Property and Technology
- Manufacturing