



## Gail M. Norris

### Senior Counsel

gnorris@bsk.com  
350 Linden Oaks  
Third Floor  
Rochester, NY 14625-2825  
(585) 362-4860  
(585) 362-4756 fax

## Profile

Gail is an experienced attorney with a solid executive management background bringing her legal knowledge and operational experience to manage legal opportunities, issues and risks to meet senior management objectives.

Prior to joining Bond, Gail served as vice president and general counsel for the University of Rochester where she advised the Board of Trustees and university officials on critical matters involving higher education and health care. As General Counsel, Gail managed all legal issues of the University including governance, business and tax matters, litigation, employment and benefits, risk management, faculty and student matters and research compliance. Prior to her role as general counsel, she managed complex legal matters related to patenting, research, technology transfer and licensing as the University's vice provost of technology transfer.

At Bond, Gail works closely with the firm's higher education lawyers to provide a full range of services to more than 100 higher education clients.

Prior to her employment with the University, Gail spent nearly 20 years in private practice as a business lawyer. She has represented clients in the purchase and sale of businesses, a wide variety of financing matters, securities issuance and compliance, intellectual property licensing, contracting and other corporate legal matters.

## Honors & Affiliations

- Association of Corporate Counsel
- National Association of College and University Attorneys
- *Rochester Business Journal/Daily Record*, 2018 Corporate Counsel Award

## Representative Publications

- "Website Terms of Use and Privacy Policies," Special Report: Cybersecurity, *CNY Business Journal*, July 5, 2021
- Co-Author, "Inoculating Your Business Against COVID-19," *Rochester Business Journal*, March 2021

## Other Activities

## Education

- Albany Law School (J.D., *cum laude*, 1983)
- Syracuse University (B.S. 1980)

## Bar/Court Admissions

- New York

## Practices

- Business and Transactions
- Essential Resources for Business
- Cybersecurity and Data Privacy
- Higher Education
- Business Restructuring, Creditors' Rights and Bankruptcy
- Startup and Emerging Business
- Title IX
- School Law

- VLSP Pro Bono Monthly Participant
- Board member, School of the Holy Childhood
- Board member, Memorial Art Gallery