



George R. McGuire

Member

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Profile

Honors & Affiliations

- Listed in:
 - *The Best Lawyers in America*®, Litigation - Intellectual Property; Litigation - Patent; Patent Law, 2010-2025 (listed for more than 15 years)
 - *New York Super Lawyers*®, Intellectual Property, 2024 (listed for more than 10 years)
 - Western New York's Power Players, Power 20 List, Intellectual Property, *The Daily Record*, 2021
 - *Who's Who in America*
 - *Who's Who In American Education*
 - *Who's Who in American Law*
 - *Who's Who in Emerging Leaders*
 - *Martindale-Hubbell*®, AV Preeminent Rated
- American Bar Association
- New York State Bar Association
- Onondaga County Bar Association
- American Intellectual Property Law Association
- Central New York Patent Law Association, President
- Rochester Intellectual Property Law Association
- Justinian Honorary Law Society

Representative Presentations

- Intellectual Property Law 101, Client Counseling in Trademark and Copyright, New York State Bar Association, July 16, 2024
- Intellectual Property Law 101, Bridging the Gap, New York State Bar Association, June 11, 2024
- Intellectual Property, Bridging the Gap, New York State Bar Association, April 26, 2022
- Intellectual Property 101 – What Non-IP Lawyers Need to Know about IP, Bridging the Gap, New York State Bar Association, December 10, 2020 and

Education

- Syracuse University College of Law (J.D., *magna cum laude*, 1996)
- Syracuse University (B.S. in Aerospace Engineering 1991)

Bar/Court Admissions

- New York
- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Second Circuit
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Northern District of New York
- U.S. District Court for the Southern District of New York
- U.S. District Court for the District of Colorado
- U.S. Patent and Trademark Office

Practices

- Higher Education
- Intellectual Property
- Cybersecurity and Data Privacy
- Business and Transactions

October 14, 2021

- Intellectual Property 101 – Key Skills in Issue Spotting - A General Practitioner's Guide to Advising Clients on the Basics of Intellectual Property, Copyright and Trademarks, New York State Bar Association CLE Program, July 16, 2020
- Intellectual Property Law 101, New York State Bar Association, December 16, 2019
- Overview of the Patent Systems in the United States and Effective Strategies for Chinese Applicants, The 10th Japan-U.S. Europe China-Korea Global Patent Seminar, Qindao, China, October 26, 2019
- Key Differences Between Patent Systems and Practices and Utilizing a Particular System to Obtain Strong Patents, Korean Electronics Association IP Seminar, Seoul, South Korea, October 24, 2019
- Patenting method for AI related invention in Japan, US, Europe, China and Korea, The 10th Japan-U.S. Europe China-Korea Global Patent Seminar, Tokyo, Japan, October 22, 2019
- Patents in Artificial Intelligence Related Inventions, Arbeitskreis Patente, Stuttgart, Germany, September 27, 2019
- Intellectual Property Law 101, Bridging the Gap, New York State Bar Association CLE Program, October 17, 2019
- Basic Intellectual Property Issues for Marketing and Social Media, Empire State Society of Association Executives, April 5, 2019
- Effective IP Strategies and Practical Tips for doing business in Foreign Jurisdictions, Los Angeles Intellectual Property Law Association, March 5, 2019
- Intellectual Property Law 101, Bridging the Gap, New York State Bar Association CLE Program, December 12, 2018; December 19, 2018; January 17, 2019
- Patent Validity Challenges in the United States, Japanese Seminar, November 2, 2018; Korean Electronics Association Seminar, November 5, 2018; Chinese Seminar, November 7, 2018
- Basics of Intellectual Property Law: What All Lawyers Should Know about IP, Copyright and Trademarks in Advising Clients, Bridging the Gap - New York State Bar Association CLE Program, July 12, 2018
- Panel Member, The 4th annual Entertainment & Sports Law Symposium, Presented by the Entertainment & Sports Law Society, Syracuse University College of Law, April 6, 2018
- Structuring Trademark Clearance Opinions, Webinar, March 1, 2018
- Trademarks and Intellectual Property Basics for New York Lawyers, Bridging the Gap, New York State Bar Association, March 2018
- Panel Member, Protecting IP: Timing, Validity Challenges, International Decisions, NEXT-SYR The Event for Technology, Manufacturing and Biotech, November 17, 2017
- Using Universities for Research - Things to Know and Consider, Rochester Intellectual Property Law Association CLE Program, November 10, 2017
- Panel Member, Intellectual Property Management and How it Affects Contract Negotiations, NCURA Region II 2017 Spring Meeting, May 1, 2017

- Panel Member, Managing Intellectual Property - Pre-Award Office, What to Look for in Contract Negotiations, NCURA Region II 2017 Spring Meeting, April 30, 2017
- Legal Issues Surrounding BlockChain Technology, Rochester Institute of Technology, March 28, 2017
- Intellectual Property | Copyright 101, New York State Bar Association Bridging the Gap CLE, March 7, 2017
- Overview of aspects of U.S. Patent Practice of interest to Foreign Entities: Subject Matter Eligibility; Post-Grant Proceedings; International Trade Commission Investigations, 2017 International IP Seminar: Tokyo, Japan, February 17, 2017; Seoul, Korea, February 20, 2017; Guangzhou, China, February 22, 2017
- Strangers in a Strange Lab: Identifying and Addressing Concerns with University Visitors, National Association of College and University Attorneys (NACUA) Conference - Academic Sponsored Research and Technology Transfer: Accountability, Transparency, and Resilience in the Research Enterprise, November 16-18, 2016
- Panel Member, Patent Protection, NEXT 2016 - The Event for Technology, Manufacturing & Innovation, October 11, 2016
- Intellectual Property 101 - Patents and Trademarks, New York State Bar Association CLE, March 24, 2016
- Protecting Patents and Trademarks in Europe, Institute for Veterans and Military Families, March 18, 2016
- Structuring Trademark Clearance Opinions: Assessing Search Results to Identify Infringements, Overcoming Clearance Challenges, and Preparing Opinions to Reduce Legal Risks, Strafford Publications, Inc., March 15, 2016
- United States Patent Overview, IPO Association and IPP Association, Kunshan, China, November 3, 2015
- Intellectual Property 101 - Copyright, Trademarks, New York State Bar Association Bridging the Gap CLE Program, March 19, 2015
- The Invention Process and How IP Laws Impact the Process, TACNY John Edson Sweet Lecture, January, 13 2015

Representative Publications

- "Book it as Protectable: The Supreme Court Holds Booking.com is a Protectable and Registerable Trademark," *IP Litigator*, Volume 26, Issue 6, November/December 2020
- "What do you think PR and other communication professionals need to know about cybersecurity, and the threat of cyberattacks?, What Communicators Need to Know About Cyberattacks: A Legal Perspective," *International Association of Business Communicators Communication World*, February 3, 2016
- George R. McGuire, Blaine T. Bettinger, "How the Supreme Court Got It Right in *Mayo v. Prometheus*," *The SciTech Lawyer*, Volume 10, Issue 1, Fall 2013
- George R. McGuire, Nelson A. Blish, Stephen H. Shaw, "Reexamining Reexamination: An Alternative to Patent Litigation," *ACC Docket*, September 2009

Other Activities

- President (2016-2020)/Executive Committee, IP and Innovation American Inn of Court
- Member, International Trademark Association Right of Publicity Committee
- Adjunct Professor of Internet Law, Syracuse University College of Law
- Chairman of the Board, Milton J. Rubenstein Museum of Science and Technology (MOST) Foundation
- Board Member, Onondaga Historical Association
- Board Member & Treasurer, East Area Family YMCA of Greater Syracuse
- Board of Trustees, Everson Museum of Art, 2000-2006
- Advisory Board Member, Make-A-Wish Foundation of Central New York, Board Chair 2004-2006
- Past Board Member, March of Dimes/North CNY Chapter
- Past Advisory Board, New York State Science and Technology Law Center
- Past Editorial Advisory Board Member, Journal of the Association of University Technology Managers (AUTM)