



## Jeffrey B. Scheer

### Member

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### Profile

**Jeffrey is co-chair of the firm's small business practice. He is a business law attorney who represents a wide range of small to mid-size businesses across New York State, including New York City and Long Island.**

Jeffrey focuses on advising entrepreneurs, start-ups and closely-held businesses on legal aspects of their business operations and transactional matters, commencing with the initial organization and capitalization of a company, and throughout its lifecycle (including family succession or sale to a third-party). He often serves as his client's outside "general business counsel", providing them with a wide platform of legal services specifically geared toward start-up and emerging businesses. He has handled numerous private debt and equity placements, including venture capital investments, and made securities filings for Regulation D offerings and State Blue Sky offerings.

Jeffrey's clients include service, technology, manufacturing, health care, not-for-profit, franchisee and software companies.

### Honors & Affiliations

- Listed in:
  - *New York Super Lawyers 2020*®, Business and Corporate
- New York State Bar Association
- Massachusetts Bar Association
- Onondaga County Bar Association

### Representative Presentations

- Managing in Year 2 of a Pandemic - Round 2 of PPP Loans, Chemung County Chamber of Commerce, February 16, 2021
- Panel Member, SBA's Paycheck Protection Program and Farmer Co-ops, National Council of Farmer Cooperatives, April 6, 2020
- Panel Member, Successful Strategies for Ownership Transition, Dannible & McKee's Central NY Manufacturing Conference, October 17, 2017
- Legal Update, Syracuse Builders Exchange - Construction Company Growth Accelerator Program, October 11, 2017

### Education

- University at Buffalo School of Law (J.D. 1996)
- University of Rochester (B.A., *with honors*, 1993)

### Bar/Court Admissions

- New York
- Massachusetts

### Practices

- Small Business
- Long Term Care
- Exempt Organizations
- Trust and Estate
- Mergers and Acquisitions
- Health Care
- Business and Transactions
- Manufacturing
- COVID-19 Essential Resources for Business

- Moderator, UVANY Middle Market Forum, March 15, 2016
- The Echoes of the New York State Revitalization Act - Is Your Organization Compliant?, Dannible & McKee's Annual Nonprofit Conference, January 13, 2015

## Representative Publications

- Quoted in "PPP Round 2: What Small Business Owners Need to Do Right Now to Get Help," *syracuse.com*, January 9, 2021
- Quoted in "Local Businesses Eagerly Await Second Round of PPP Assistance," *10 Tampa Bay*, December 28, 2020
- Quoted in "Quickie lender Kabbage doled out billions in PPP loans. A number of borrowers raised red flags," *Miami Herald*, September 10, 2020
- Quoted in "Copycat websites, newly minted companies, double dippers cashed in on PPP loans," *Miami Herald*, September 9, 2020
- Quoted in "Senate Considers Vote on PPP Bill: CNY Small Business Owners Say Changes Needed Now," *syracuse.com*, June 3, 2020
- Quoted in "You Got a PPP Loan. Now What? 4 Expert Tips From a Small Businesses Lawyer," *syracuse.com*, May 6, 2020
- Quoted in "Guide to Federal Small Business Loans: 9 Expert Tips on Coronavirus Relief Funds," *syracuse.com*, April 13, 2020

## Other Activities

- *Business Journal News Network*, Board Leadership Award Honoree 2016
- Board Member, Green Family Foundation
- Board Member, The Jewish Community Foundation of Central New York, Inc.
- Board Member, The Jewish Health & Rehabilitation Center
- Board Member, The Jewish Home of Central New York Foundation
- Chair, Board of Trustees, Public Broadcasting Council of Central New York, Inc. (WCNY)