



## Jessica L. Copeland

### Member

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## Profile

### Representative Matters

- Defense of Patent Infringement Claims Against Financial Institutions, Medical Device Manufactures, and Computer Software/Hardware Companies
- Defense of Class Action Suit Related to Data Privacy
- Breach of Contract & Trade Secret Misappropriation Litigation on Behalf of Greek Yogurt producer
- Co-chaired Jury Trial in Complex Commercial Dispute in Erie County Supreme Court, Commercial Division
- Defense of Environmental Contamination Claims Against Oil & Gas Clients
- Defense of Financial Institutions From Patent Infringement Allegations
- Defense of Whistleblower Retaliation Claims Under OSHA in the Department of Labor

### Honors & Affiliations

- *New York Super Lawyers®*, IP Litigation, 2015-2023
  - Rising Star, 2013-2015
- *Buffalo Business First*, Legal Elite of Western New York, 2020
- *Buffalo Business First*, 40 Under 40, 2020
- New York Intellectual Property Law Association
  - AI, Cybersecurity & Digital Technologies Committee, Co-Chair, 2023
  - Women in Intellectual Property Committee, Member
  - Law Firm Management Committee, Member
- Former president, St. John's University School of Law Intellectual Property Law Society

### Representative Presentations

- "Real World Cyber Risks for Attorneys," Brooklyn Bar Association, March 25, 2024
- "Navigating Cyber Insurance for Legal Professionals," USI Affinity, January 30, 2024

### Education

- St. John's University School of Law (J.D.)
- New York University (B.A. in Mathematics)
- Carnegie Mellon University (Certificate in Cybersecurity Leadership)
- IAPP Certified Information Privacy Professional/United States

### Bar/Court Admissions

- New York
- U.S. Court of Appeals for the Second Circuit
- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court for the Western District of New York
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Southern District of New York
- U.S. District Court for the Western District of Pennsylvania

### Practices

- Cybersecurity and Data Privacy
- Class and Collective Action Litigation
- Intellectual Property
- Manufacturing
- Artificial Intelligence

- "Mitigating Risk & Liability of a Data Breach in the Title World," New York State Land Title Association, January 18, 2024
- "Ethical Issues in IP Rights Enforcement," PLI New York Intellectual Property Rights Enforcement 2024, January 17, 2024
- "Staying Infront of A.I." Rochester Chapter of The Institute of Internal Auditors Winter Summit, December 7, 2023
- "A Special Episode Celebrating Cybersecurity Awareness Month," Legally Bond Podcast, October 10, 2023
- "Data Breach Prevention, Risk Mitigation and Liability Insulation," Brite, September 26-27, 2023
- "ChatGPT and AI," iSecure Annual Summer Conference, July 27, 2023
- "Not Just Playing Games - Advanced Data and Other Issues in Gaming Platforms," ITechLaw Conference, May 26, 2023
- "The Rise of Legal Technology in 2023 - Opportunities and Challenges," NYSBA CLE Seminar, March 21, 2023
- "Cybersecurity: New York SHIELD Act Enforcement," The Council of Industry, February 9, 2023
- "Cybersecurity Ethics Webinar," New York State Association of School Attorneys, February 8, 2023
- "Data Privacy and Cybersecurity Concerns for Financial Advisors," Financial Planning Association – WNY Chapter, January 11, 2023
- "NY SHIELD Act Enforcement," Buffalo Niagara Manufacturing Alliance, November 15, 2022
- Panelist, "Do You Need to Build or Mature Your Business's Cybersecurity Program?," Avalon Cyber, November 15, 2022
- Panelist, "Cyber Law Society Data Privacy Panel," Touro University Jacob D. Fuchsberg Law Center, October 26, 2022
- Panelist, "Cybersecurity Panel - M&T Insurance," October 5, 2022
- Panelist, "Cybersecurity 2022," Buffalo Business First, September 22, 2022
- "Navigating the Intersection of Cybersecurity and Litigation," FBA - NDNY, August 23, 2022
- Moderator, "Cybersecurity Risk Mitigation; Lessons Learned from Ransomware Triage," Buffalo Chapter of The Institute for Supply Management, May 6, 2022
- "Cybersecurity Risks Manufacturers Face," Buffalo Niagara Manufacturing Alliance, January 27, 2022
- "An Interview with Jessica Copeland, World Data Privacy Day," Legally Bond Podcast, January 24, 2022
- "Cybersecurity in a Remote Work Environment," CNYSHRM, July 8, 2021
- "Solarwinds – Pandora's Box of Cybersecurity and Data Risks," New York Intellectual Property Law Association, June 15, 2021
- "An Interview with Jessica Copeland, Data Privacy," Legally Bond Podcast, April 12, 2021
- "A Review of the NY SHIELD Act and How it Impacts Your Dealership," New York State Automobile Dealers Association, May 5, 2021

- "Best Practices in the COVID Era," New York Intellectual Property Law Association, February 24, 2021
- "Preserving A/C Privilege & Work Product Immunity in Patent Prosecution, Litigation and Data Breach Forensic Investigations," New York Intellectual Property Law Association, November 12, 2020
- "NY SHIELD Act – Data Security Standards Set to Protect New York Resident Data," SUNY Buffalo State College, April 30, 2020
- "Securely Working from Home During the COVID-19 Pandemic," iSecure, April 23, 2020
- "NYS Shield Act In Review," iSecure, March 24, 2020
- "GDPR Compliance for Higher Education Websites, New York City, January 15, 2020
- Panelist, "Cybersecurity Compliance Landscape," Rochester Security Spill, November 21, 2019
- Panelist, "NY Social Media Guidelines," New York Intellectual Property Law Association CLE Seminar, November 13, 2019

## Representative Publications

- Quoted, "What Attorneys Should Consider Before Using TikTok," *Law360*, February 10, 2023
- Interviewed, "Women in Tech: Making Your Seat at the Table," TechBuffalo, June 2022
- Quoted, "Manufacturers Are Becoming Cyberattack Targets More Frequently," *Buffalo Business First*, January 17, 2022
- Co-Author, "Recent WDNY Rulings Shine Spotlight on Election Laws and Forum Selection," *New York Law Journal* Western District Roundup, October 27, 2021.
- "Has your company been hit by a cyber attack? Here's what to do first," *Buffalo Business First*, October 7, 2021
- Co-Author, "Cases Tackle Two Discovery Issues: Privilege Waiver and Sanctions," *New York Law Journal* Western District Roundup, July 29, 2021.
- Co-Author, "Decisions Address LLC Citizenship, Standards of Review, Child Sexual Assault," *New York Law Journal* Western District Roundup, April 28, 2021
- "COVID-19: Now Infecting Cybersecurity," *New York Law Journal*, April 10, 2020
- Quoted in "You Might Not Want to Open That COVID-19 Email," *Buffalo Law Journal*, March 27, 2020
- "Maintain Your Network: Tips on Returning to Work After Parental Leave," *Managing Intellectual Property*, January 10, 2020
- "Don't Sweat It," *Buffalo Law Journal*, January 4, 2020
- "New State Law Places Emphasis on Data Security," *Buffalo Law Journal*, December 9, 2019
- "Small Business: How New York's New SHIELD Act Could Affect Your Firm," *Newsday*, November 24, 2019

## Other Activities

- International Association of Privacy Professionals, Member

- The Buffalo Society of Natural Science, Vice Chairman of the Board
  - Chair of Audit Committee
- SUNY Buffalo State College, Adjunct Professor
  - Data Science & Analytics Master of Science Program, Advisory Board
  - Professional Applied and Computational Mathematics Master of Science Program, Advisory Board
- Western District of New York, Local Rules Committee
- YWCA Western New York, Board Chair