



## Kelly E. Beauchamp

### Chief Marketing Officer

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### Profile

As Chief Marketing Officer at Bond, Kelly leads firmwide initiatives focused on enhancing client engagement, expanding market visibility and supporting attorneys in building and strengthening client relationships. She is an accomplished marketing and business development leader with over two decades of experience driving strategic growth and brand development in the legal and professional services sectors.

Kelly brings experience in competitive intelligence, digital strategy, events and business development coaching, particularly in helping attorneys translate their legal experience into measurable growth.

She is passionate about collaborating across departments to ensure marketing efforts are both creative and results-driven.

### Education

- State University of New York at Fredonia (B.A.)