



Kyle D. Ritchie

Senior Counsel

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Profile

Kyle represents collegiate athletics clients in a wide range of matters, combining his experience as an attorney and as a former NCAA student-athlete. As the landscape of college sports law continues to evolve, his expansive range of skills add depth to the Bond team to better serve his clients. Beyond assisting with enforcement and infractions matters, Kyle routinely guides clients through the complexities of name, image and likeness litigation and high-level sports wagering issues. He also has significant experience with concussion litigation, risk management and contract law which benefit institutions, conferences and all types of NCAA adjacent businesses.

Prior to joining Bond, Kyle gained a vast working knowledge of transactional legal work, with significant experience in multiple industries, including construction law, real estate law, sports and entertainment law and general corporate matters. This experience allows him to assist clients in a wide range of matters, providing depth and knowledge to the Collegiate Sports Practice Group.

Representative Publications

- "The Evolving Landscape of College Student-Athlete Compensation," *New York State Bar Association*, March 26, 2025
- Co-Author, "Changes to NCAA Bylaw 19 and the Responsibility to Cooperate," *LEAD1 Association*, Name, Image & Likeness (NIL) Institutional Report: *Issue #10*, March 9, 2023
- Co-Author, "NIL: Recommended Athletics Compliance Education," *LEAD1 Association*, Name, Image & Likeness (NIL) Institutional Report: *Issue #9*, January 13, 2023
- Co-Author, "NIL: Institution's Duty to Monitor and Educate," *LEAD1 Association*, Name, Image & Likeness (NIL) Institutional Report: *Issue #8*, October 27, 2022
- Co-Author, "Booster Status and the Changing World of Name, Image and Likeness," *LEAD1 Association*, Image & Likeness ("NIL") Institutional Report: *Issue #7*, September 1, 2022

Education

- University of Kansas (J.D. 2012)
- University of Memphis (B.B.A. 2008)

Bar/Court Admissions

- Missouri
- Kansas
- Iowa

Practices

- Collegiate Sports