BOND SCHOENECK & KING ATTORNEYS

Louis Orbach

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Profile

Lou has tried cases to jury and bench, argued appeals, arbitrated and mediated disputes and counseled clients in high-stakes matters of contention across New York State and around the country for more than 30 years.

He has proven himself an effective advocate in numerous and diverse venues, from rural county courthouses to the Second Circuit in Manhattan, and in subject areas ranging from civil rights to creditors' rights, intellectual property to employment law and ERISA, and business and commercial law to Title IX.

Lou has successfully represented *Fortune* 100 companies and major hospital, college, and university clients. His work on behalf of individuals and small businesses has been equally rewarding. He helped a local business secure a preliminary injunction against a multi-national conglomerate in a trademark infringement action the *New York Law Journal* called a case of "David versus Goliath." Lou's work on behalf of a local school district in a novel matter concerning free speech and the separation of church and state has been covered by the *New York Times*.

Lou has significant experience in the class action arena. He has defended clients in collective and class action lawsuits under the FLSA, the New York Labor Law, ERISA, the ADEA and consumer protection statutes. In one recent case, he obtained the dismissal of a putative class action alleging claims of deceptive trade practices and false advertising against one of the country’s largest furniture retailers.

Lou has a keen understanding of the challenges facing litigants in the 21st century. He has presented on electronic discovery issues to members of the federal bench and bar at the invitation of the Northern District of New York Federal Court Bar Association. Lou was invited by the United States District Court for the District of Maryland to present his winning arguments on a novel question of Internet jurisdiction in a patent infringement case at the University of Maryland School of Law. Lou and a team of Bond attorneys recently defeated a motion for preliminary injunction in a trade secrets case between federal defense contractors in the cybersecurity industry.

A devoted student of the law as well as a successful advocate, Lou has been a Guest Lecturer on the First Amendment at Syracuse University's S.I. Newhouse School of Public Communications.

Honors & Affiliations

Education

- University of Michigan Law School (J.D., *magna cum laude,* 1993)
- University of Illinois (B.S. 1990)

Bar/Court Admissions

- New York
- Massachusetts
- District of Columbia
- U.S. Supreme Court
- U.S. Court of Appeals for the Second Circuit
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Northern District of New York
- U.S. District Court for the Southern District of New York
- U.S. District Court for the Western District of New York

Practices

- Higher Education
- Litigation
- Intellectual Property
- Employee Benefits and Executive Compensation
- Business Restructuring, Creditors' Rights and Bankruptcy
- Class and Collective Action Litigation

- Listed in:
  - *The Best Lawyers in America*®, Commercial Litigation; Litigation - ERISA, 2012-2026 (listed for more than 10 years)
  - *New York Super Lawyers*®, Business Litigation, 2024-2025
- New York State Bar Association
- Massachusetts Bar Association
- Onondaga County Bar Association
- District of Columbia Bar Association
- Federal Practice Committee, NDNY Federal Court Bar Association
- Order of the Coif
- Mediator, ADR Mandatory Mediation Program, Northern District of New York

Representative Publications

- "Don’t Overlook CPLR § 901(b): New York’s Protection Against Class Actions for Statutory Penalties," *Bond Complex Litigation Quarterly*, Spring 2015

Representative Presentations

- An Interview with Louis Orbach, Trademark Litigation, Legally Bond Podcast, May 8, 2023

Other Activities

- Board of Trustees, Cazenovia Public Library
- Campaign Cabinet, Jewish Federation of Central New York, 2019 & 2020
- Past Member, Board of Education, Cazenovia Central School District
- Past Member, Board of Trustees, Temple Society of Concord
- Past Vice Chair, Town of Cazenovia Zoning Board of Appeals
- Past Executive Board Member, Syracuse Jewish Federation
- Past Board Member, Cazenovia Lake Association
- Past Board Member, Hiscock Legal Aid Society
- Past Board Member, Menorah Park
- Past Board Member, WJPZ, Inc.
- 2008 Syracuse 40 Under 40 Honoree