



## Louis Orbach

### Member

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## Profile

**Lou is a litigator with substantial intellectual property litigation experience. He represents clients in cases involving patent, trademark, copyright and trade dress infringement, as well as claims of trade secret misappropriation and unfair competition.**

Lou helped a local business secure a preliminary injunction against a multi-national conglomerate in a trademark infringement action the *New York Law Journal* called a case of "David versus Goliath." The United States District Court for the District of Maryland invited Lou to present his winning arguments on a novel question of Internet jurisdiction in a patent infringement case at the University of Maryland School of Law. Lou and a team of Bond attorneys recently defeated a motion for preliminary injunction in a trade secrets case between federal defense contractors in the cybersecurity industry.

Additional examples of Lou's intellectual property practice have included: the successful representation of an industry-leading tabletop products manufacturer in matters brought to protect its trade dress and patented designs from knock-offs in the consumer and foodservice markets; the protection of a major university's name and marks from infringers and cybersquatters; work to protect the famous mark of a well-known package delivery company from dilution in the guise of "parody;" and, work on behalf of a venerable Midwest-based vehicle manufacturer to protect its iconic trademark from misappropriation.

## Honors & Affiliations

- Listed in:
  - *The Best Lawyers in America*®, Commercial Litigation; Litigation - ERISA, 2012-2026 (listed for more than 10 years)
  - *New York Super Lawyers*®, Business Litigation, 2024-2025
- New York State Bar Association
- Massachusetts Bar Association
- Onondaga County Bar Association
- District of Columbia Bar Association
- Federal Practice Committee, NDNY Federal Court Bar Association
- Order of the Coif

## Education

- University of Michigan Law School (J.D., *magna cum laude*, 1993)
- University of Illinois (B.S. 1990)

## Bar/Court Admissions

- New York
- Massachusetts
- District of Columbia
- U.S. Supreme Court
- U.S. Court of Appeals for the Second Circuit
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Northern District of New York
- U.S. District Court for the Southern District of New York
- U.S. District Court for the Western District of New York

## Practices

- Higher Education
- Litigation
- Intellectual Property
- Employee Benefits and Executive Compensation
- Business Restructuring, Creditors' Rights and Bankruptcy
- Class and Collective Action Litigation

- Mediator, ADR Mandatory Mediation Program, Northern District of New York

## Representative Publications

- "Don't Overlook CPLR § 901(b): New York's Protection Against Class Actions for Statutory Penalties," *Bond Complex Litigation Quarterly*, Spring 2015

## Representative Presentations

- An Interview with Louis Orbach, Trademark Litigation, Legally Bond Podcast, May 8, 2023

## Other Activities

- Board of Trustees, Cazenovia Public Library
- Campaign Cabinet, Jewish Federation of Central New York, 2019 & 2020
- Past Member, Board of Education, Cazenovia Central School District
- Past Member, Board of Trustees, Temple Society of Concord
- Past Vice Chair, Town of Cazenovia Zoning Board of Appeals
- Past Executive Board Member, Syracuse Jewish Federation
- Past Board Member, Cazenovia Lake Association
- Past Board Member, Hiscock Legal Aid Society
- Past Board Member, Menorah Park
- Past Board Member, WJPZ, Inc.
- 2008 Syracuse 40 Under 40 Honoree