

## Intellectual Property and Technology

### Overview

Unique assets, processes and brand value are catalysts for business differentiation and drive competitive advantage in the marketplace. Protecting your intellectual property requires experience, depth and sophistication—hallmarks of Bond’s Intellectual Property and Technology Practice.

Drawing on cutting-edge technical knowledge, and educational and industry credentials, our attorneys have amassed a considerable track record in helping clients obtain hundreds of patents and trademarks in recent years. We have also successfully litigated high-stakes IP and technology cases in the areas of patent and trademark infringement actions and unfair competition and trade secret litigation.

You can look to our attorneys for counsel in the areas of domain name disputes, patent application preparation and prosecution, trademarks (global trademark protection, trademark availability searches and opinions, trademark oppositions and cancellations), and copyrights and trade secret protection. Based on years of experience assisting clients with IP issues in the context of business transactions, our attorneys are adept at resolving licensing, franchising, mergers and acquisitions and antitrust disputes.

Our registered patent attorneys hold bachelor’s and advanced degrees in fields such as physics, biology, chemistry, aerospace, electrical and optical engineering. Our attorneys have worked at research companies, engineering firms and large multinationals, developing a breadth and depth of technical and business knowledge, experience and insight.

**Who Relies on Bond: The Geniuses and Game-Changers**

### Primary Office Contacts

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Bond's Intellectual Property and Technology team represents some of the most-recognized companies in world, including a blue-chip computer giant and a multinational technology pioneer of many of the world's ground-breaking innovations. Bond also has a rich tradition of representing trailblazing academic and research institutions in IP matters. Our clients include leading public and private research universities; an R&D company focusing on defense and intelligence solutions; and health care research organizations. We also represent service-oriented businesses, manufacturers and financial institutions.

Our clients also include university spin-outs, entrepreneurial start-ups, and midsize to Fortune 100 technology companies. Bond clients are forging frontiers in these industries:

- Aeronautics
- Biotechnology
- Chemical
- Computer hardware
- Electronics
- Energy
- Energy Storage
- Financial services
- Industrial
- Internet
- Manufacturing
- Materials science
- Medical devices
- MEMS inertial sensors
- Nanotechnology
- Networking
- Optics and optical systems
- Photonics
- Plasma processing
- Semiconductors
- Software
- Telecommunications
- VoIP technology