

# CYBERSECURITY AND DATA PRIVACY INFORMATION MEMO

JANUARY 19, 2022

## Countdown to Data Privacy Day 2022

World Data Privacy Day is an international event that occurs each year on January 28. This event is aimed at raising awareness and promoting best practices related to privacy and data protection. The date commemorates the Jan. 28, 1981 signing of Convention 108, the first legally binding international treaty dealing with privacy and data protection. The celebration of World Data Privacy Day encourages individuals and businesses to become more aware of the rights and responsibilities associated with data privacy.

Given the growing digital presence in the modern world, particularly in light of the COVID-19 pandemic, privacy and data protection are relevant to all businesses—no matter the size. The ever-changing data privacy legal landscape influences the way we think about, collect, use and safeguard data. Few, if any, areas of the law have changed and developed as rapidly as data privacy over the last few years. Staying up to date on these new and amended laws and regulations is essential to ensure compliance and best practices.

The attorneys in Bond's Cybersecurity and Data Privacy practice are committed to providing comprehensive and practical advice to our clients, while staying up to date on the data privacy landscape. We will be counting down the days to World Data Privacy Day by providing you relevant information on various data protection matters. This campaign will feature information memoranda, articles, webinars and podcasts dedicated to highlighting relevant data privacy topics. Look out for more information from our group including information relating to: the importance of privacy policies; what's on the horizon for privacy; Education Law §2-d; HIPAA; privacy risk mitigation in vendor contracts; China's new Personal Information Protection law (PIPL); privacy risks in mergers and acquisitions and so much more. As we count down the days to World Data Privacy Day, there is no better time to assess your organization's privacy and data protection policies and procedures. The attorneys at Bond are equipped with the industry experience to assist you in this process.

For more information regarding the information above or the specific compliance efforts businesses should be taking, contact any attorney in Bond's [Cybersecurity and Data Privacy practice](#).



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