

# CYBERSECURITY AND DATA PRIVACY

## INFORMATION MEMO

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## Countdown to Data Privacy Day 2026

Data Privacy Day is recognized globally each year on January 28 as an international effort to raise awareness regarding the importance of secure privacy practices and data protection. The date commemorates the signing of Convention 108 in 1981, the first legally binding international treaty focused on privacy and data protection. This annual event encourages individuals and organizations to understand their rights and responsibilities when it comes to safeguarding personal information online.

In today's digital landscape, privacy and data protection are critical for businesses of all sizes and across all sectors. The legal landscape surrounding data privacy continues to evolve rapidly, with new laws and regulations emerging at both domestic and international levels. Staying informed is essential to ensure compliance and maintain best practices.

As part of our commitment to helping clients navigate this complex environment, the attorneys in Bond's Cybersecurity and Data Privacy Practice Group are excited to announce our Countdown to Data Privacy Day 2026. Over the next week, we will share a series of articles, webinars and cyber reels addressing timely and relevant data privacy topics that impact a variety of industries. These resources are designed to provide practical insights and actionable guidance on pressing privacy issues. This year's countdown will delve into pressing topics such as artificial intelligence, emerging litigation trends arising under the California Invasion of Privacy Act, the newly enacted New York Algorithmic Pricing Disclosure Act, the unique privacy challenges facing healthcare providers and more.

As we approach January 28, there is no better time to review your organization's privacy and data protection policies. Our team is here to assist you in assessing risks, implementing compliance strategies, and preparing for what's ahead in 2026 and beyond. **Stay tuned for our upcoming content and join us in celebrating Data Privacy Day by making privacy a priority.**

If you would like more information or if you have any questions, contact any attorney in **Bond's cybersecurity and data privacy practice**.



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