

CYBERSECURITY AND DATA PRIVACY INFORMATION MEMO

JANUARY 22, 2024

Countdown to Data Privacy Day 2024

Data Privacy Day is January 28. First recognized in 2007, Data Privacy Day is an international effort to raise awareness about data privacy and to encourage the protection of personal information online. Every year, Bond counts down to Data Privacy Day with a targeted series of privacy-related articles that span a variety of practice areas and disciplines. This year, Bond will be exploring the following topics listed below.

- **Assessing Privacy Risks When Using Artificial Intelligence Tools:** Curt Johnson and Jackson Somes will discuss the rapid rise of generative Artificial Intelligence (AI) and the numerous privacy risks associated with the technology. This article will guide readers through common privacy pitfalls while encouraging responsible use of generative AI tools like ChatGPT.
- **The EU AI Act – A Privacy Analysis:** Mario Ayoub will discuss the recently enacted EU AI Act and the key privacy principles that inform the Act's requirements. This article will also consider how the Act could impact future U.S. AI regulation from a privacy perspective.
- **The New Jersey Privacy Act:** Amber Lawyer, Shannon Knapp and Victoria Okraszewski will preview the recently enacted New Jersey Privacy Act. This article will discuss the Act's main requirements and explain how the Act differs from existing state privacy law.
- **FTC Proposes Strengthening Children's Privacy Rule:** Jessica Copeland, Mario Ayoub and Victoria Okraszewski will explore a recent FTC Notice of Proposed Rulemaking to the Children's Online Privacy Protection Act. This article will walk through the main proposed changes and explain how they may impact businesses that process children's data.
- **India's Digital Personal Data Protection Act:** Shannon Knapp will provide an important update on a significant newcomer to the international privacy compliance space. This article will summarize the key requirements introduced by India's new privacy act and explain how it could affect U.S. businesses.
- **Cyber Insurance in Healthcare:** Gabriel Oberfield and Victoria Okraszewski will report on the current state of the cyber insurance market in health care. This article will explain how the cyber insurance market is evolving in response to the rapidly changing security landscape and what this means for the healthcare industry.
- **What's On the Horizon – 2024 State and Federal Data Privacy Legislation:** Amber Lawyer and Mario Ayoub will preview the upcoming year in the data privacy world and identify trends across new legislation.

If you'd like more information or if you have any questions, contact any attorney in Bond's [cybersecurity and data privacy practice](#).



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