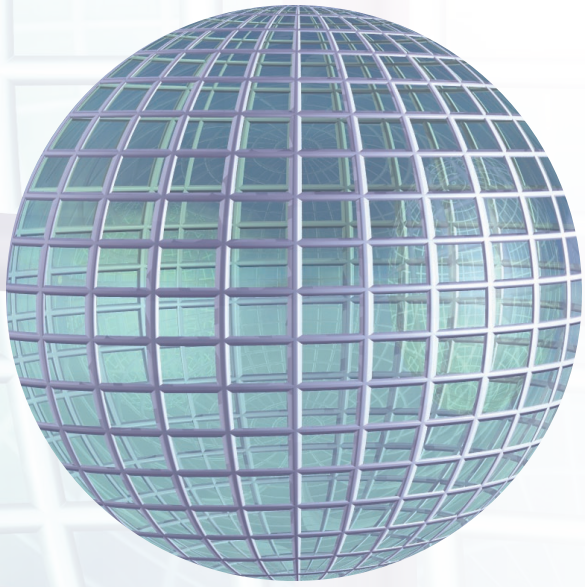
BS&K In-House Counsel CLE Series

2010 Program Calendar

Programs to be held at the firm offices in Albany, Buffalo, Garden City, New York City, Rochester* and Syracuse.



***Rochester location:**
The Presentation Source Videoconference Center.

BOND, SCHOENECK & KING, PLLC
ATTORNEYS AT LAW ▪ NEW YORK FLORIDA KANSAS

BS&K

Attorney Advertising

AGENDA

11:30 a.m. - Noon
Registration and Lunch

Noon - 1:40 p.m.
Program

UPCOMING PROGRAM

May 26, 2010

Social Media - Implications for Intellectual Property Law and the Workplace

2.0 CLE Credits (Eligible for MCLE credit for newly-admitted attorneys)

- History and trends of social media
- Intellectual property issues and areas of concern: defamation, patent, copyright, trademark and trade secret
- Social media and IP Policies

Legal pitfalls to be avoided in the monitoring and managing of employee use of social media.

- Electronic Communications Privacy Act
- Stored Communications Act
- Labor Law Section 201d

Discussion of the practical considerations for developing a social media policy for your workplace

- Limits on use of social media during the work day – pros and cons of prohibiting use vs. limiting use
- Employee use of company logo, name, trademark, etc. in personal social networking site
- Employee disclosure of confidential, proprietary or client information
- Employee endorsements of the employer products and/or services

FACILITIES OVERVIEW

Each program is conducted live from one BS&K office and transmitted simultaneously via a videoconference network connecting our regional offices in Central, Eastern and Western New York, New York City and on Long Island. BS&K's technology allows real time interaction between the attendees in our offices and the speaker(s).

Please note that since these conferences take place in BS&K offices (with the exception of the Rochester office; see registration page for locations and addresses), seating is limited. Therefore, early registration is recommended. Lunch is included and will be served from 11:30 a.m. to Noon. Programs begin at Noon.

CLE Credit: Bond, Schoeneck & King, PLLC has been certified by the New York State Continuing Legal Education Board as an Accredited Provider of Continuing Legal Education in the State of New York. Each program has been designated as providing the listed number of credits in accordance with the requirements of the New York State Continuing Legal Education Board.

FACULTY

May 26, 2010

LOUIS P. DiLORENZO is a graduate of Syracuse University (B.A., 1973) and the University of Buffalo Law School (J.D., 1978).

Mr. DiLorenzo has practiced Labor and Employment Law for 30 years and is Chair of Bond, Schoeneck & King, PLLC's Labor and Employment Law, Employee Benefits and Executive Compensation, and Immigration Law Practice and Managing Partner of its New York City and Garden City Offices. He has represented a number of large institutions in labor and employment matters including NLRB matters, OFCCP audits and proceedings, all types of employment and student discrimination issues, tenure denial and faculty termination cases. Mr. DiLorenzo is a frequent lecturer before a number of state, regional and national professional organizations. He is a Fellow of the College of Labor and Employment Attorneys and the Litigation Conference of America and a member of Federation of Insurance and Corporate Counsel. Mr. DiLorenzo is listed in The Best Lawyers in America® 2010[1], 2009 Chambers & Partners, USA, Super Lawyers®[2], Who's Who in America and Who's Who in American Law.

GEORGE R. McGUIRE is a graduate of Syracuse University (B.S., Aerospace Engineering, 1991) and Syracuse University College of Law (J.D., *magna cum laude*, 1996).

Mr. McGuire is a Registered Patent Attorney and Chair of the firm's Intellectual Property and Technology Practice Group. He concentrates his practice in all facets of Intellectual Property Law, including, for example, patent and trademark preparation and prosecution, litigation involving intellectual property issues, patent and trademark clearance opinions, patent novelty, validity and (non)infringement opinions, due diligence investigations in merger and acquisition, asset purchase, or other financial transactions, proceedings before the Board of Patent Appeals and Interferences and the Trademark Trial and Appeal Board, negotiations and drafting of technology transfer and license agreements, and computer law matters. Mr. McGuire is listed in The Best Lawyers in America® 2010, Super Lawyers®, Who's Who in America, Who's Who in American Education, Who's Who in American Law and Who's Who of Emerging Leaders.

FUTURE PROGRAMS

September 2010

Health Care

1.5 CLE Credits (Eligible for MCLE credit for newly-admitted attorneys)

October 2010

Motion to Dismiss

1.5 CLE Credits (Eligible for MCLE credit for newly-admitted attorneys)

November 2010

Ethics

1.5 CLE Credits (Eligible for MCLE credit for newly-admitted attorneys)

[1] Copyright 2009 by Woodward/White, Inc., Aiken, SC. Prior results do not guarantee a similar outcome. [2] Copyright New York Super Lawyers 2009.

BS&K In-House Counsel CLE Series
2010 Program Registration

Register online at www.bsk.com

or complete and return the registration form below.
Please RSVP 10 days prior to seminar.

Registration Fees

$25 per program. Seating is Limited.

Dates and Locations

Please indicate choice(s) of date and location.

Albany

❒ May 26, 2010

BS&K Albany Office
111 Washington Avenue
518-533-3000

Buffalo

❒ May 26, 2010

BS&K Buffalo Office
Key Center, 40 Fountain Plaza
716-566-2800

Garden City

❒ May 26, 2010

BS&K Garden City Office
1399 Franklin Avenue
516-267-6300

New York City

❒ May 26, 2010

BS&K New York City Office
330 Madison Avenue
646-253-2300

Rochester

❒ May 26, 2010

The Presentation Source
Videoconference Center
1160A Pittsford-Victor Road, Pittsford
585-381-3070

Syracuse

❒ May 26, 2010

BS&K Syracuse Office
One Lincoln Center
315-218-8000

Name:_____Title:_____

Organization:_____

Address:_____

City:_____State:_____Zip:_____

E-Mail:_____Telephone:_____Fax:_____

The following people will also attend:

Name:_____Title:_____E-Mail:_____

Name:_____Title:_____E-Mail:_____

The registration fee will be waived for demonstrated cases of financial hardship.
Refunds will only be made for cancellations received no fewer than 5 business days before event.

Register online at www.bsk.com or complete and return the registration form to:
Ms. Toko Moyo, Bond, Schoeneck & King, PLLC, One Lincoln Center, Syracuse, NY 13202
Fax: 315-218-8100 Questions: 1-800-339-8897 E-mail: tmoyo@bsk.com
Please make checks payable to Bond, Schoeneck & King, PLLC.

This seminar is intended for the invited guests of Bond, Schoeneck & King, PLLC, who reserves the right to deny admission to any applicant.