BUSINESS IN 2025
WEEKLY WEBINAR SERIES 2024





#### **Your Host**



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#### **TODAY'S AGENDA**

#### Kerry Langan – (12 p.m.)

• Welcome and agenda

#### Kelly McKinney – (12 p.m. - 12:10 p.m.)

• Changes to FLSA Standards in the Home Healthcare Industry

#### Mario Ayoub - (12:10 - 12:20 p.m.)

Private Content Takedown Services

#### **Stephanie Fedorka – (12:20 -12:30 p.m.)**

• Employee Handbook Updates

#### **G.** Oberfield – (12:30PM)

Questions / wrap up



# Changes to FLSA Standards in the Home Healthcare Industry



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# Background

- Fair Labor Standards Act requires that most employees be paid overtime for all hours worked over 40 in a workweek
- Certain employees are exempt from these requirements (e.g., executive, administrative, and professional employees)
- The federal Dep't of Labor enforces the FLSA, including wage and hour regulations



### 1970s Home Healthcare Exemptions

- Mid-1970s: Congress extended FLSA coverage to workers who perform "domestic services"
  - "Domestic service employment" means services of a household nature performed by a worker in or about a private home
  - Includes services performed by companions, babysitters, maids, housekeepers, nannies, home health aides, etc.



### 1970s Home Healthcare Exemptions

- Two broad exemptions:
  - o (1) Companionship Exemption, and
  - o (2) Live-in Domestic Service Worker Exemption
- Third-party employers, like homecare agencies, were permitted to utilize these exemptions
  - Meaning employers could avoid paying OT to these workers



## **Companionship Exemption**

- Covered employees who provide "companionship services for individuals who... are unable to care for themselves"
- "Companionship services" were defined as "fellowship, care, and protection for a person who cannot care for his or her own needs" due to age or illness



## **Live-In Domestic Service Workers Exemption**

 Covered employees who: (i) are employed in domestic service in a household, and (ii) reside in such household either permanently or for extended periods of time



#### **2013 Rule**

- The law was amended to be more favorable to workers:
- (1) It narrowed the definition of companionship services
  - Focused on the "fellowship and protection" of the individual (e.g., engagement in activities and monitoring the person's well-being), as opposed to the "care" of the individual (e.g., dressing, grooming, bathing)
  - Exemption still applied if the worker was engaged in "care" activities for fewer than 20% of the total hours worked per consumer and per workweek



#### **2013 Rule**

- (2) It prevented third-party employers from claiming either exemption
  - Practically, only families, households, and individuals who employed these workers could utilize the exemption
  - Therefore, home healthcare agencies were required to pay overtime to workers



## **July 2025: Potential Changes**

- July 2, 2025: Notice of Proposed Rulemaking, proposing to rescind the 2013 Rule
  - Would restore the ability of third-party employers to utilize exemptions
- July 25, 2025: Bulletin instructing field offices and investigators to stop enforcement of the 2013 Rule



## **DOL's Reasoning**

- Proposed rule "better comports with" the FLSA
- Negative effects of the 2013 Rule
  - Spreads employment, which is undesirable in healthcare industry
  - Increased labor costs, which is passed onto consumers
- Positive effects of the 1975 standards
  - Would significantly reduce regulatory burden for the consumers and providers of home care services, which could expand access to home care services



## **Impact**

- Bulletin "is intended solely as internal guidance" for DOL staff
- It does not create any legally enforceable rights or obligations, nor does it alter any statutory or regulatory requirements
- Therefore, employers should continue their existing practices, but anticipate changes in the near future



#### **Private Content Takedown Services**



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#### What can we take down?

- Private messages and screenshots of sensitive information
- Sexually explicit content
- Other content that may be objectionable to an employer



## Who are we dealing with?

- Bad actors looking to collect ransom payments
- Disgruntled employees
- Partners/significant others (revenge porn)



#### Where do we find the content?

- Adult leak and revenge porn web sites
- Message boards like Reddit
- Social media platforms like X
- Messaging apps like Telegram



# What does the takedown process look like?

- Locate the URL of the offending website.
- Run a WHOIS or ICANN search to identify:
  - Website owner
  - Registrar
  - Server owner
- Send takedown demands citing "nonconsensual" disclosure of sexual imagery/IP infringement (DMCA)/other grounds
- Most websites will comply at this point.



# What does the takedown process look like?

Domain:	bsk.com	
Registered On:	1993-06-22	
Expires On:	2031-06-21	(R) R
Updated On:	2021-06-21	
Status:	client transfer prohibited	Registra
Name Servers:	ns10.dnsmadeeasy.com	IANA ID
		Abuse 8

	Registrar	Information
	Registrar:	Register.com, Inc.
	IANA ID:	9
	Abuse Email:	domain.operations@we
	Abuse Phone:	+1.8777228662

Registrant Contact		
Name:	Quintano, Rob	
Organization:	Bond, Schoeneck & King	
Street:	1 LINCOLN CTR	
City:	SYRACUSE	
State:	NY	
Postal Code:	13202-1306	
Country:	US	
Phone:	13152188691	
Fax:	+1.3152188100	
Email:	rquintano@bsk.com	



# What happens when websites don't comply?

- Some website owners and registrars may block their contact info from appearing in a search.
- Sometimes websites will react aggressively and block you from accessing their site again.
- If the website is outside the reach of U.S. law enforcement, they may ignore the demand.



# What happens when websites don't comply?

- Escalate issue to server owner.
- Use Google's content suppression tools.
- Engage law enforcement where you have sufficient information to compile a police report; if a minor is involved, consider filing an FBI IC3 complaint.
- Contact state AG in your client's home state or the website owner/registrar/server owner's home state.
- Seek assistance from international privacy authorities where applicable.



# Case Study: Nonconsensual disclosure of sexual imagery

- Multiple noncompliant websites available data suggested bad actor and websites were outside the reach of U.S. law enforcement.
- After months of searching, bad actor finally made a mistake: texted client from an unblocked phone number.
- Traced call using the Lexis' people search tool to identify bad actor as an Ottawa resident – confirmed bad actor was a Bell Wireless customer.



#### **Best Practices and Preventative Measures**

- Think twice before sending sensitive content. You lose control of your data the minute you hit "Send."
- Ensure your personal electronic devices are password protected ideally use biometric passwords (FaceID) to avoid brute force compromise.
- Ensure all online accounts where you store personal content is password protected with MFA. Change passwords frequently.
- Review your photos and videos periodically to delete content you no longer need. Store
  older content in a secure cloud or local storage environment.



# **Employee Handbook Updates**



**Stephanie Fedorka** 

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### **Employee Handbook Updates**

- Best Practice Update employee handbook once per year for internal/employer specific updates and legal updates
  - Good to update handbook or policies for significant updates more frequently, as necessary
  - Also consider announcement/rollout any significant changes that require reasonable advance notice
- Updates for 2025/Looking forward to 2026



## **Updates to Employee Handbooks**

#### Federal

- PWFA/Accommodations for pregnancy, childbirth, and related conditions
- PUMP Act/Lactation policies

#### New York State

- Paid Prenatal Leave NYLL 196-b
- Reproductive Health Decision Making NYLL 203-e
- Lactation Accommodations NYLL 206-c
- Jury Duty Leave Increase to \$72 for first three days
- PFL Sibling/Updated figures AWW (consider eliminating specific reference to figures)
- COVID Paid Sick Time Sunset effective July 31, 2025!
- Harassment Policy Updates from model policy template
- NY HERO Act Make sure to include
- Blood Donation Leave Annual notice requirement
- EEO Policy Immigration status/citizenship

#### New York City

- EEO Policy Height/weight protected classes
- Paid sick time policy update Add prenatal leave (single policy)



# **Update to Employee Handbooks (continued)**

- Specialized industries:
  - Warehouse Worker Injury Reduction Program
  - Retail Worker Violence Prevention Policy
- Do not forget to check other states or localities for updates that may apply to your organization or employees!



# Changes to FLSA Standards in the Home Healthcare Industry Kelly McKinney, <a href="mailto:kmckinney@bsk.com">kmckinney@bsk.com</a>

Private Content Takedown Services
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Employee Handbook Updates
Stephanie Fedorka, <a href="mailto:sfedorka@bsk.com">sfedorka@bsk.com</a>

#### **Sexual Harassment Prevention Training**

To combat harassment in the workplace, every New York State employer must provide harassment prevention training for all employees annually.

For more information on Bond's online sexual harassment training click here or email bondonline@bsk.com



#### **Thank You**

The information in this presentation is intended as general background information.

It is not to be considered as legal advice.

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