

CYBERSECURITY AND DATA PRIVACY INFORMATION MEMO

OCTOBER 1, 2021

The 18th Annual Cybersecurity Awareness Month

October is National Cybersecurity Awareness Month. One of its goals is to raise awareness about the necessity of robust cybersecurity practices for personal and professional organizations, and to provide resources so all users of technology can be safer and more secure online. Cybersecurity Awareness Month was first launched by the National Cyber Security Alliance and the U.S. Department of Homeland Security in October 2004 and has since grown to include a wide range of participants across the country. In the past year and a half, we have seen many aspects of our businesses and lives move online. With these changes comes a greater need for proactive protections against emerging cyber threats. Here at Bond, we are observing Cybersecurity Awareness Month by providing helpful insights into cybersecurity best practices as well as information into the growing world of data privacy.

In the wake of the Colonial Pipeline data breach, the JBS breach, as well as the SolarWinds breach, to name a few, proactive cybersecurity practices, risk assessment, employee training and cybersecurity and privacy compliance is more important than ever. That's why Bond is excited to take part in Cybersecurity Awareness month to help our clients embody this year's theme of "Do Your Part. #BeCyberSmart."

The attorneys in Bond's Cybersecurity and Data Privacy practice are committed to providing comprehensive and practical advice to our clients. That is why, throughout Cybersecurity Awareness Month, we will be holding various events addressing privacy and cybersecurity matters. Look out for more information weekly from our group including information relating to: the Computer Fraud and Abuse Act, cyberattacks, cybersecurity insurance, NY SHIELD Act, risk mitigation strategies, Ransomware vulnerability awareness and prevention techniques, data retention strategies and so much more. There is no better time than during Cybersecurity Awareness Month to assess your organization's cybersecurity strategies and general security posture. The attorneys at Bond are armed with the industry experience to assist you in this process.

For more information regarding the information above or the specific compliance efforts businesses should be taking, contact any [attorney](#) in Bond's [Cybersecurity and Data Privacy](#) practice.



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