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If you have any questions, please contact Liz Poda, Public Relations Manager, at 315-218-8526, or epoda@bsk.com.

BS&K Higher Education Legal Services

BS&K is a leader in the representation of colleges and universities. With dozens of attorneys engaged in the representation of colleges and universities, BS&K regularly provides legal services to nearly 100 institutions, covering areas including, among others:

- Academic Affairs
- Accreditation
- Administrator and Coach Employment Contracting
- Collegiate Sports
- Commercial Real Estate
- Construction
- Contract Negotiations
- Development
- Employee Benefits
- Environmental and Sustainability
- Faculty Tenure
- Finance (including Endowment Administration)
- Governance
- Immigration
- Intellectual Property and Technology Transfer
- Labor and Employment
- Legislative and Regulatory
- Litigation
- NCAA Compliance and Infractions
- Property Taxation
- Student Affairs and Student Discipline
- Tax-Exempt Financing
- Zoning and Land Use

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BS&K's 8th Annual Higher Education Briefing Series

On-line Webinars

*Register at <https://bsk.webex.com>
(note "www" is not required)*

BOND, SCHOENECK & KING, PLLC
ATTORNEYS AT LAW ▪ NEW YORK FLORIDA KANSAS



Briefing Series Overview

For more than 100 years, Bond, Schoeneck & King, PLLC has been providing a broad array of legal services to colleges and universities across the United States. In 2008 alone, BS&K provided services to nearly 100 colleges and universities in roles ranging from serving as outside general counsel to representation as “specialty counsel” on particular matters.

We are pleased to announce our 8th Annual Briefing Series focusing specifically on issues of interest to colleges and universities. These programs are designed to provide current, practical and topical information for senior administrators, general counsel, HR personnel, risk managers and other decision-makers.

This year, in recognition of both the geographic diversity of our client base and the challenging economic times, we have altered our format. All programs will be offered in a Webinar format that will allow participants to attend from the convenience of their own offices or in group settings on their own campuses. We look forward to your participation.

Upcoming Program

March 12, 2009
1:00 - 2:30 p.m.

FTC's Red Flag Rules and What They Mean for Your Campus

In late October, in the face of enormous public confusion, the Federal Trade Commission announced that it would suspend enforcement of the Red Flag Rules, a set of identity-theft-prevention regulations originally scheduled to take effect November 1, 2008. The regulations will now become effective May 1, 2009, and apply to most colleges and universities. This program will assist institutions in examining their obligations under the Red Flag Rules and taking the steps necessary to comply with the regulations by the May 1 deadline.

Speaker

MARY L. SNYDER is a graduate of Colgate University (B.A., *summa cum laude*) and Syracuse University College of Law (J.D., *summa cum laude*), where she was awarded the Order of the Coif, Phi Beta Kappa. Ms. Snyder clerked for the Honorable Frederick J. Scullin, U.S. District Court Judge.

Ms. Snyder is a corporate attorney who has represented colleges and universities in contract negotiations and disputes and has assisted institutions with federal and state regulatory compliance initiatives. She has also advised institutions on student affairs and disciplinary matters, internal investigations, employment agreements, and internal policymaking. Ms. Snyder is a member of the National Association of College and University Attorneys (NACUA).



Spring Program

May 20, 2009
1:00 - 2:30 p.m.

FERPA Update

This program will examine current issues under the Family Educational Rights and Privacy Act, including an overview of the United States Department of Education's most recent amendments to the FERPA regulations, key interpretative guidance from the Family Policy Compliance Office, and common challenges faced by colleges and universities.

Speaker

PHILIP J. ZACCHEO is a graduate of Union College (B.A., *cum laude*) and New York University School of Law (J.D., *cum laude*).

Mr. Zaccheo is Co-Chair of the firm's Higher Education Practice Group. He is a corporate attorney who provides general counseling and representation to colleges and universities on a variety of legal issues. Mr. Zaccheo has represented institutions in connection with the negotiation, drafting and review of a wide range of contractual arrangements common to colleges and universities, including presidential, administrative and coaches' employment agreements; pouring rights and sponsorship agreements with national beverage companies and similar entities; affinity credit card and similar intellectual property use arrangements; licenses for broadcasting rights; agreements for the use of institutional facilities by outside entities; bookstore, food service and physical plant outsourcing agreements; and various arrangements with institutional vendors and consultants. He has particular experience in issues involving for-profit and not-for-profit corporate governance (including charter and bylaw drafting and revision, as well as issues arising in connection with Board proceedings), trustee fiduciary obligations, student disciplinary matters, education record confidentiality, corporate finance (including endowment administration under UMIFA and UPMIFA), health insurance and health benefits administration. Mr. Zaccheo is a member of the National Association of College and University Attorneys (NACUA), and has served as a guest lecturer at Syracuse University and as an adjunct faculty member at University College of Syracuse University.



Future Programs

September 2009

The FLSA for Colleges and Universities

This program will provide a brief overview of the general wage and hour rules applicable under the Fair Labor Standards Act, with an emphasis on qualifying a position for exempt status and understanding the impact of exempt status. In addition, the program will focus on those campus positions which constantly provide colleges and universities with the biggest challenges, including work study students; teaching and research assistants; coaches; admissions personnel; and residence life personnel (including resident assistants and similar positions).

November 2009

Sustainability on Campus – Legal Trends

This program will focus on current legal developments affecting sustainability initiatives, including emerging regulation at the State and Federal levels. Issues to be addressed will include “green” construction (and associated litigation risk), climate change legislation and regulation, factors to consider when trading or purchasing greenhouse gas credits, and sustainable purchasing decisions (including “greenwashing” claims of vendors).

TBD

Implementation of the Higher Education Opportunity Act

This program will focus on the highlights of anticipated Education Department regulations implementing the Higher Education Opportunity Act of 2008. Because the precise timing and content of those regulations is not yet known, the scheduling and details of this program will be announced once the regulations have been published.