
BS&K Health Care Conference and Webinar Series

**Webinars and
Live Presentations
at BS&K Offices**

Session One
September 14, 2010
8:30 a.m. to 10:00 a.m.
Live Presentation
BS&K's Syracuse Office
and Webinar

Session Two
October 7, 2010
8:30 a.m. to 10:00 a.m.
Webinar Only

Session Three
November 10, 2010
8:30 a.m. to 10:00 a.m.
Live Presentation
BS&K's Syracuse Office
and Webinar

SESSION ONE



The Impact of Health Care Reform on Fraud and Abuse

SESSION TWO

The Impact of Health Care Reform on Employee Benefits

SESSION THREE

The Impact of Health Care Reform and New York State Law Changes on Health Care Provider Interaction With Consumers

BOND, SCHOENECK & KING, PLLC
ATTORNEYS AT LAW ■ NEW YORK FLORIDA KANSAS



OVERVIEW

Health Care Reform is impacting the operations of all businesses, from employee benefits management to issues for administrators surrounding fraud and abuse, long term care and new power of attorney laws. BS&K Attorneys are monitoring all aspects of Health Care Reform and translating this information into understandable terms.

This seminar series will span issues that address health care administrators and human resources professionals. BS&K Attorneys from our Health Care Practice area with expertise in health care management, employee benefits and estate and financial planning will present the pertinent details to help you to address the changing health care climate.

AGENDA

8:00 a.m. to 8:30 a.m.

Registration and Continental Breakfast

8:30 a.m. to 10:00 a.m.

Program

REGISTRATION INFORMATION

Live Presentation:

Register online at www.bsk.com or complete and return the registration form on the back page.

Webinar:

Register at <https://bsk.webex.com> (note no "www" is required)

SESSION ONE: SEPTEMBER 14, 2010 The Impact of Health Care Reform on Fraud And Abuse

The new federal health care law includes numerous provisions with immediate implications for fraud and abuse enforcement and compliance. This seminar will cover those provisions. We will examine how the PPACA supplements and changes current law, how the federal law affects New York State law, the impact and threat to providers due to the new provisions, and the compliance changes that providers need to make as a result.

WHO SHOULD ATTEND

Health Care Administrators, Practice Managers, and Chief Operating Officers of health care facilities.

SPEAKER

Hermes Fernandez is Co-Chair of the Firm's Health Care Practice Group and is a member of the Executive Committees of both the New York State Bar Association and the Association's Health Law Section. He has represented health care providers in the courts and in administrative proceedings brought by the Attorney General's Medicaid Fraud Control Unit and the New York State Office of Medicaid Inspector General, in matters with the HHS Office of Inspector General, and licensed professionals before the Office of Professional Medical Conduct and the Office of Professional Discipline. He regularly advises health care providers on compliance issues, development and implementation of compliance plans, and regarding self-disclosures. Mr. Fernandez has a particular affinity for assisting clients to chart a course through unsettled law. He is listed in The Best Lawyers in America® 2011¹.

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Prior results do not guarantee a similar outcome.

SESSION TWO: OCTOBER 7, 2010
**The Impact of Health Care Reform
on Employee Benefits**

This webinar-only presentation will address the recently-signed health care reform legislation that has enormous implications for the policies, plans, procedures and budgets of employers and employer-sponsored group health plans. Employers are anxious to learn the extent of, and how to cope and comply with, these changes that will extend years into the future. This seminar is crafted to provide employers with some insight and practical information concerning those issues.

WHO SHOULD ATTEND

Human Resource Managers and Directors, Benefit Specialists, Chief Financial Officers, Principals and CEOs of Small and Medium-Sized Businesses.

SPEAKER

Stephen C. Daley is Chair of the Firm's Employee Benefits and Executive Compensation Practice Group and practices in all areas of employee benefits and executive compensation law, including qualified and non-qualified pension and welfare benefit plans.

Mr. Daley's areas of experience include: stock-based plans and arrangements (such as stock bonus plans, ESOPs, stock option plans, and phantom stock plans); tax-sheltered annuity plans for tax-exempt organizations; group-term life insurance plans; insured and self-funded group health plans; severance and early retirement incentive plans; executive employment and deferred compensation agreements; change of control ("golden parachute") arrangements; and ERISA litigation.

SESSION THREE: NOVEMBER 10, 2010
**The Impact of Health Care Reform
and New York State Law Changes
on Health Care Provider
Interaction With Consumers**

This program will address the reforms to health care decision making under New York's Family Health Care Decisions Act. It will also discuss what employers should know about long term care and CLASS (the Community Living Assistant Service and Supports Act). Finally, it will discuss the effects of New York State's new power of attorney law on health care providers. The seminar is crafted to provide health care employers with insights and practical information that they and their staff will encounter on a daily basis.

WHO SHOULD ATTEND

Health Care Facility Administrators, Human Resource Directors and Nursing Directors.

SPEAKERS

Joseph A. Greenman is Chair of the Firm's Estate and Financial Planning Department. He counsels individual clients and business owners in estate and financial planning, estate administration, asset preservation and Elder Law matters.

Mr. Greenman has lectured extensively on probate and administration of estates, elder law and estate planning. He is listed in The Best Lawyers in America® 2011 and Super Lawyers®².

Brian K. Janowsky concentrates his practice in estate and financial planning, tax planning, estate administration and asset preservation. In addition to his planning work, Mr. Janowsky also counsels and represents corporate and individual fiduciaries as well as beneficiaries in litigated matters related to estates and trusts.

² Copyright New York Super Lawyers 2009.

BS&K's Health Care Conference & Webinar Series Registration

Webinar Presentation:
Register online at <https://bsk.webex.com>
(note no "www" is required)

Live Presentation:
Register online at www.bsk.com
or complete and return the registration form below.
Please RSVP 10 days prior to seminar.

Registration Fees (per program)
 BS&K Clients - \$25 General Public - \$35

Dates and Locations
Please indicate choice(s) of dates.

Session One
September 14, 2010

- BS&K Syracuse Office
Live Presentation
8:30 a.m. to 10:00 a.m.
One Lincoln Center
Syracuse, NY 13202
315-218-8000
- Webinar - see above

Session Two
October 7, 2010

- Webinar Only
8:30 a.m. to 10:00 a.m.
Register online at
<https://bsk.webex.com>
(no "www" is required)

Session Three
November 10, 2010

- BS&K Syracuse Office
Live Presentation
8:30 a.m. to 10:00 a.m.
One Lincoln Center
Syracuse, NY 13202
315-218-8000
- Webinar - see above

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ Telephone: _____ Fax: _____

The following people will also attend:

Name: _____ Title: _____ E-Mail: _____

Name: _____ Title: _____ E-Mail: _____

Refunds will only be made for cancellations received no fewer than 5 business days before event.

Register online at www.bsk.com or complete and return the registration form to:
Ms. Toko Moyo, Bond, Schoeneck & King, PLLC, One Lincoln Center, Syracuse, NY 13202
Fax: 315-218-8100 Questions: 1-800-339-8897 E-mail: tmoyo@bsk.com
Please make checks payable to Bond, Schoeneck & King, PLLC.

These seminars are intended for the invited guests of Bond, Schoeneck & King, PLLC, who reserves the right to deny admission to any applicant.