

2013 Governance Training Instructors

Ben Ferrara, founder and Chairman of the Syracuse law firm of Ferrara, Fiorenza, Larrison, Barrett & Reitz; Former Chairman of the NSBA National Council of School Attorneys and recipient of its Lifetime Achievement Award.

Don Budmen is an Attorney with Ferrara, Fiorenza, Larrison, Barrett & Reitz who has an extensive background in general Education Law including school district business and labor relations matters.

Eric Wilson, is a partner with Ferrara, Fiorenza, Larrison, Barrett & Reitz. His practice concentrates in the areas of Public Sector Employment Law and Education Law.

John Miller, is a Partner with the Law Firm of Bond, Schoeneck & King who specializes in all facets of School District Administration.

Matthew Parry, Account Supervisor at Eric Mower & Associates who specializes in reputation management, crisis communications and media relations.

Dr. Richard G. Timbs, retired District Superintendent of the Erie 2-Chautauqua-Cattaraugus BOCES and Superintendent of the Spencerport and Oriskany Central School Districts. Currently serves as the Executive Director of the Statewide School Finance Consortium.

CNYSBA Will Provide a Light Dinner Before the Start of the June 12 Session at 5:30 PM. A Light Breakfast (8:30 AM) and Lunch Will be Served at the Saturday, June 15 Session.

Comments from Previous Years' Attendees:

"a wonderful experience for a new board member"

"extremely well-planned and organized"

"very informative"

"very organized ... ran on time"

***Reservations for the program
must be made through your local school
district office.***

For additional information, contact:

*Charles A. Borgognoni, Executive Director
Central NY School Boards Association
6390 Fly Road
East Syracuse, NY 13057
(315) 463-1904*



*This program has been recognized by
the Education Section of the American
Society of Association Executives for
"Educational Excellence".*

2013

NYS Required Governance Training for New School Board Members

The Central New York School Boards Association

Invites you to attend our
New Board Member Program.

**Wednesday, June 12 &
Saturday, June 15, 2013**

June 12 Workshop 6:00 to 9:15 pm
June 15 Workshop 9:00 am to 3:00 pm

All Sessions Held at
CNY Regional Information Center
@ OCM BOCES
Rodax Commercial Park Building 8
6075 E. Molloy Road
Syracuse

BE EFFECTIVE AND MAKE AN IMPACT! LET CNYSBA GET YOU “UP TO SPEED” . . . FAST.

**SESSION ONE
WEDNESDAY
JUNE 12, 2013
6:00 – 9:15 PM**

Welcome & Self Introductions

Legal And Ethical Responsibilities Of Board Members

- What must you do as a board member? What can you do?
- Your board’s and district’s relationship with the school attorney.

Personnel, Evaluation, Hiring & Firing

- What role does the board play in these areas?
- Negotiations and collective bargaining
- The unique role of the superintendent

**SESSION TWO
SATURDAY
JUNE 15, 2013
9:00 – 3:00 PM**

Confidentiality, Executive Session & Public vs. Private Communication

- Most board work can be done in public, but some must be done in private. The rules and the consequences are important to understand.

External Communications

- How can boards communicate with the public effectively?
- Managing your reputation
- Dealing with the News Media

**SESSION TWO
CONTINUED**

Critical Education Issues & Effective Decision Making

- Data-Driven Decision Making:
How to understand and use financial reports, the NYS school district report card, achievement data, attendance data and other key information to improve operational effectiveness and performance outcomes for your district.
- Understanding the relationship between school board members and their superintendent and building an effective partnership.