

Social Media Techniques & Legal Issues

Otsego-Delaware JSEC seminar focusing on Human Resources'
Social Media Practices, Legal Aspects & Policies

Chris Quereau, President/Creative Director, Vibrant Creative
Presents on Social Media Uses, Tools, and Web Sites

Chris Quereau is founder, President and Creative Director of Vibrant Creative, An expanding local firm that has been serving business clients since 2002 with bright ideas on brand development, marketing, print and web design, and social media strategy.

And

John M. Bagyi, Esq., SPHR, Bond, Schoeneck & King LLC
Presents about Legal Issues involved with HR's use of Social Media

A certified Senior Professional in Human Resources, John M. Bagyi serves as Deputy Managing Attorney of Bond, Schoeneck & King's Albany Office where he counsels and represents employers of all types and sizes in a variety of labor and employment-related contexts. He has served as a guest lecturer at Albany Law School, the University at Albany, and the Lally School of Business at RPI and is a frequent speaker at national, regional and state conferences, including the 2008 National SHRM Conference. John currently serves as General Counsel to the New York State Society of Human Resource Management.

March 13, 2013 – Wednesday

Time: Registration: 8:30 am, Program: 9:00 am – 11:30 am

Location: FoxCare Center, Route 7 (1 Foxcare Drive), in Oneonta

Cost: \$15.00 per Person (Pay at the door - checks payable to "JSEC")

For information or to make reservations, please call
(607) 432-4800 ext. 100, or e-mail: alan.sessions@labor.ny.gov

CANCELLATIONS are required by 4 p.m. on the Monday prior to the seminar.
Reservations made and not kept may be billed to you. Substitutions are allowed.

Sponsored by: Otsego-Delaware JSEC, A.O. Fox Memorial Hospital,
The Otsego County Chamber, CDO Workforce New York

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