

BOND

COLLEGIATE SPORTS

Experienced. Accomplished. Devoted Exclusively to NCAA Matters.

More than a quarter-century after Mike Glazier co-founded the first legal practice devoted exclusively to representing colleges, universities, conferences and individuals in NCAA matters, Bond continues to guide the industry. Our attorneys and consultants possess substantial experience and depth—combined with a unique understanding of NCAA issues, expectations and processes.

Coaching Clients Through a Complicated Process

At Bond, we know firsthand how a transparent and collaborative approach to handling NCAA enforcement cases can benefit clients and ease the pain of even the most time-consuming and complex infractions matters.

We've all seen the damage to an institution's reputation when it fails to meet its obligation to cooperate during an NCAA investigation by defending itself at all costs. Some have experienced:

- Increased penalties.
- A finding of lack of institutional control.
- Millions in anticipated revenue forfeited.
- Harm to recruiting efforts.
- Drop-off in donor and fan support.
- Relentless, embarrassing media coverage.

Bond's Collegiate Sports Practice is seasoned in helping clients navigate the enforcement process. When we find that evidence of a violation is lacking, we defend that position. When we find that a violation has occurred or that an allegation is justified, we say so; then we help our client improve its programs for promoting and monitoring compliance. We've seen how acting swiftly, investigating thoroughly, acknowledging violations and implementing corrective actions can:

- Help prevent future violations.
- Mitigate the penalties.
- Boost a client's capacity to move forward.
- Protect the reputation of the institution and its athletics program.

We're also experienced in designing compliance systems to help institutions avoid violations before they occur. And when circumstances point to a potential violation, we guide clients in conducting their own investigations, striving to ensure that the institution meets its obligations under NCAA principles.

With so much at stake, who else but Bond would you want on your team?

*With your institution's
reputation at stake,
why look to anyone
but Bond?*

About Bond, Schoeneck & King

Bond serves individuals, companies and public-sector entities in a broad range of areas.

With more than 300 lawyers and 14 offices, we represent clients in manufacturing; agribusiness; commercial lending and real estate and construction; energy; health care and long term care as well as municipalities, school districts, higher education and other exempt and nonprofit organizations. We maintain 10 offices across New York; and one each in Boston; Kansas City; Naples; and Newark.

Bond is committed to understanding our clients' needs and providing comprehensive, practical, high-quality and responsive solutions. We strive to maintain the highest professional and ethical standards, and to provide leadership in community activities, pro-bono work and service to the Bar.

For more information, visit bsk.com.