

# CYBERSECURITY AND DATA PRIVACY

## Be Prepared! – Mitigate Cyber Threats and Thwart Data Privacy Intrusions Before the Worst Happens

Nearly every company, organization and institution, regardless of size, has an aggregation of information that is of critical value to its mission/business. Unfortunately, we are in an age where that information is under an ever-increasing cyber threat. Data concerning clients/customers, employees, finances, intellectual property and strategic plans are made vulnerable by their accessibility via unsecured mobile devices, email scams, third-party connectivity (e.g., payroll administrators), and outsourced storage (real or virtual). Furthermore, as technology evolves, so do the laws, regulations and compliance requirements related to the protection of privacy and data, which increases the burdens on institutions of all natures and sizes as well.

The attorneys in the cybersecurity and data privacy practice of Bond, Schoeneck and King have specialized knowledge in this emerging area of the law, as well as experience in the full range of our diverse practice areas, and thus draw from the firm's collective wealth of experience in governance, compliance and litigation across a wide array of industries and markets. The attorneys in the practice provide insight into cybersecurity and data privacy matters concerning business transactions, compliance, information management, incident response and management, governance, human resources, intellectual property, litigation and technology.

Collectively, they possess extensive practical knowledge having counseled a wide range of clients in industries including:

- Defense
- Development
- Education
- Energy
- Finance
- Health Care
- High-Tech
- Hospitality
- Insurance
- Manufacturing
- Marketing
- Municipalities
- Social Services
- Software
- Retail
- Transportation
- Utilities

The multidisciplinary practice has experience with counseling clients on compliance with international, federal and state privacy laws, regulations and security standards, including HIPAA, FERPA, GDPR, CCPA, NYS DFS, PCI DSS and the Gramm-Leach-Bliley Act, as well as international, federal and state cybersecurity and data breach notification laws. The members of the practice also assist clients in navigating cyber threats and ongoing challenges by:

- Developing tailored policies and guidelines for client cyber governance, data breach preparedness and compliance with applicable notification and accountability laws; Assisting clients with the development and implementation of policies for data privacy clients, response to consumer privacy requests and compliance with applicable data privacy laws;
- Advising clients of potential and actual liabilities for data breaches, security failures and counteroffensive measures; and
- Assessing clients' vulnerabilities and risks, auditing existing incident response plans, procedures and protocols and recommending improvements.

*How much is your critical information and data worth? Look to Bond to help navigate cyber threats and challenges.*

### About Bond, Schoeneck & King

Bond serves individuals, companies and public-sector entities in a broad range of areas.

With more than 300 lawyers and 16 offices, we represent clients in manufacturing; agribusiness; commercial lending and real estate and construction; energy; health care and long term care as well as municipalities, school districts, higher education and other exempt and nonprofit organizations. We maintain 11 offices across New York; and one each in Boston; Kansas City; Naples; West Palm Beach; and Red Bank, New Jersey.

Bond is committed to understanding our clients' needs and providing comprehensive, practical, high-quality and responsive solutions. We strive to maintain the highest professional and ethical standards, and to provide leadership in community activities, pro-bono work and service to the Bar.

For more information, visit [bsk.com](http://bsk.com).

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