

## Have a Plan – Deal with Cyber Threats and Data Privacy Intrusions Before the Worst Happens

Virtually every company, organization and institution, regardless of size, has an aggregation of information that is of critical value to its mission. Unfortunately, we are in an age where that information is under an ever-increasing cyber threat. Data concerning clients/customers, employees, finances, intellectual property and strategic plans are made vulnerable by their accessibility via unsecured mobile devices, email scams, third-party connectivity (e.g., payroll administrators), and outsourced storage (real or virtual). Furthermore, as technology evolves, so do the laws, regulations and compliance requirements related to the protection of privacy and data, which increases the burdens on institutions of all natures and sizes as well.

The attorneys in the cybersecurity and data privacy practice of Bond, Schoeneck and King PLLC are residents of the full range of our diverse practice areas, and thus draw from the firm's collective wealth of experience in governance, compliance, and litigation across a wide array of industries and markets. The attorneys in the practice provide insight into cybersecurity and data privacy matters concerning business transactions, compliance, information management, governance, human resources, intellectual property, litigation and technology.

Collectively, they possess an extensive reservoir of practical knowledge having counseled a wide range of clients in industries including:

- Defense
- Education
- Energy
- Finance
- Health Care
- High-Tech
- Hospitality
- Insurance
- Manufacturing
- Municipalities
- Social Services
- Software
- Retail
- Transportation
- Utilities

The multidisciplinary practice has experience with counseling clients on compliance with federal and state privacy laws, including HIPAA, FERPA and the Gramm-Leach-Bliley Act, as well as federal and state data breach notification laws. The members of the practice also assist clients in navigating cyber threats and ongoing challenges by:

- Developing tailored policies and guidelines for client cyber governance, data breach preparedness, and compliance with federal and state notification and accountability laws;
- Advising clients of potential and actual liabilities for data breaches, security failures, and counteroffensive measures; and
- Assessing clients' vulnerabilities and risks, auditing existing incident response plans, procedures and protocols, and recommending improvements.

*How much is your critical information and data worth? Look to Bond to help navigate cyber threats and challenges.*

### About Bond, Schoeneck & King

Bond, Schoeneck & King PLLC serves individuals, companies and public-sector entities in a broad range of areas.

With 250 lawyers and 10 offices, we represent clients in manufacturing; agribusiness; commercial lending and real estate development and construction; energy; health care and long term care as well as municipalities, school districts, higher education and other exempt and nonprofit organizations. We maintain eight offices across New York; one in Naples, Florida; and one in Kansas City.

Bond is committed to understanding our clients' needs and providing comprehensive, practical, high-quality and responsive solutions. We strive to maintain the highest professional and ethical standards, and to provide leadership in community activities, pro-bono work and service to the Bar.

For more information, visit [bsk.com](http://bsk.com).

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