

# BOND

## FIRM OVERVIEW

### “A Knowledgeable Advocate”

That is how our clients see us. They also describe Bond as professional, thorough and accessible, “like an in-house counsel” and “a quarterback of resources.”

At Bond, Schoeneck & King, we are proud of our extensive body of work, our in-depth perspectives, and the education and experience that allow us to collaborate with our clients in developing high-quality, right-sized legal solutions.

We have cultivated a firmwide culture that encourages teamwork and continuity and offers our clients commitment, service and value. Bond is also committed to community and pro-bono work, and service to the Bar.

#### Why Choose Bond?

**We're responsive and easy to work with.** When clients have a concern or a question, they want to connect with a knowledgeable, trusted advocate right away. At Bond, we understand the urgency.

*“I've worked with other local and national law firms, and Bond's client service outshines them all,” says Catherine Sawchuk, director of human resources at Glens Falls-based Genpak LLC, with operations in 12 states. “Bond is very attentive and personable; I feel as if I'm the firm's only client. They always get back to me, regardless of time of day. I'm never waiting for a response or letter they're preparing, and they ensure I always have the resources I need.”*

**Our breadth of knowledge is powerful.** Thanks to Bond's size and our emphasis on teamwork and a “one-firm” approach to solving problems, we have the right professionals to provide targeted guidance on multiple dimensions of a client's project.

*“With Bond, I have real advocacy and competence in front of me,” says Robert Daino, president and CEO of WCNY public broadcasting in Syracuse, NY. “Whether I've worked with the attorneys for years or I'm meeting them for the first time, I feel the same level of comfort and trust.”*

**Our depth of experience inspires confidence.** Bond's significant body of work allows us to bring perspective-rich, targeted approaches that address our clients' challenges efficiently.

*“Bond works with districts throughout the state,” says Janet Gilmor, assistant superintendent for HR with the William Floyd School District in Long Island, NY. “When they're helping us, we know we're getting the best legal advice there is.”*

**We are engaged allies and advocates.** At Bond, we invest in our clients and share their passion for their businesses. We listen carefully to understand their current needs, and we examine multiple angles to help identify emerging demands and offer innovative, strategic solutions.

*“Bond is as good a firm as any we've dealt with,” says Howard Gutman, president of The Lutgert Cos. in Naples, FL. “Their expertise has given us the ability to analyze projects, businesses and situations and make prudent, timely decisions. This has been extremely helpful in rapidly changing conditions, particularly during the economic downturn.”*

#### About Bond, Schoeneck & King

Bond, Schoeneck & King PLLC serves individuals, companies and public-sector entities in a broad range of areas.

With 250 lawyers and 12 offices, we represent clients in manufacturing; agribusiness; commercial lending and real estate and construction; energy; health care and long term care as well as municipalities, school districts, higher education and other exempt and nonprofit organizations. We maintain eight offices across New York; and one each in Boston; Kansas City; Naples, Florida and Red Bank, New Jersey.

Bond is committed to understanding our clients' needs and providing comprehensive, practical, high-quality and responsive solutions. We strive to maintain the highest professional and ethical standards, and to provide leadership in community activities, pro-bono work and service to the Bar.

For more information, visit [bsk.com](http://bsk.com).

**Our expanded reach meets your complex needs.** As a member of the Employment Law Alliance, the world's largest network of labor and employment lawyers, Bond serves clients' needs throughout the United States and around the world. We are also a member of the selective Law Firm Alliance, a global network of more than 50 full-service law firms that collaborate to provide well-developed, cost-effective legal services in jurisdictions worldwide.

*"We're a small but growing business, and we depend on Bond to handle ongoing matters. As additional needs arise, Bond responds promptly—drawing in and quarterbacking the necessary resources so I don't have to make those decisions."*  
says Ken Rosenfeld, CEO/president and co-founder, eHealth Global Technologies, Inc., Rochester, NY

**We are affordable.** Our clients want effective, high-quality services but also insist on value and a judicious use of their resources. Bond's unique cost structure, efficient staffing models and low staff turnover assist us in meeting clients' expectations of value while providing the representation and service they need.

### Industries We Serve

Bond's clients are businesses of all sizes, non-profits and public-sector entities, and individuals, in the following industries:

- Agribusiness
- Commercial Lending
- Energy
- Exempt Organizations
- Health Care
- Higher Education
- Long Term Care

### Keeping Our Clients Updated

At Bond, we strive to keep our clients informed, sharing relevant legal updates that may impact them and their businesses. We use an array of formats—seminars, webinars, blog postings, information memos, email blasts, and social media feeds. Recent educational offerings to clients have included:

**Seminars and webinars.** We offer clients free or reduced-price admission to events we sponsor or co-sponsor. Recent seminars and webinars have addressed:

- Labor, employment and human resources including National Labor Relations Board rule changes and activity
- Zoning and planning case law
- Medicaid and managed long term care
- Continuing legal education (CLE) seminars on ethics and arbitration
- Records retention and defensible deletion
- Financial planning for health care professionals
- Best practices for nonprofits

**Blogs.** Clients and prospective clients are invited to subscribe, free of charge, to the following frequently updated blogs and alerts:

- Higher Education Law Report
- New York Labor & Employment Law Report
- WebRulation Governmental Health Care Policy Determination Alert

### Well-Regarded Among Our Peers

The quality and value that we bring to our clients and our contributions to the legal community are recognized in our lawyers frequent appearances on prestigious attorney lists. For example, *The Best Lawyers in America*® 2021 lists 89 Bond attorneys, and *New York Super Lawyers*® 2019 lists 56 Bond attorneys.

Looking for a trusted advocate who is as engaged in your success as you are?

**Contact Bond today! [bsk.com](http://bsk.com).**

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