

## What do we have in common with institutions of higher education? Tradition, reputation, commitment – values that matter to you and to us.

Colleges and universities take great pride in their traditions and reputations – and rightly so. In the face of perpetual challenges, they remain committed to the objectives of higher learning and to the ambitions of the people they serve. The higher education practice of Bond is similarly committed to the objectives and ambitions of the institutions we serve. Our primary mission is to collaborate with our clients to solve their legal challenges effectively and cost-efficiently, helping our clients attain their goals.

In 80 years, we've established a tradition of loyalty to our higher education clients—institutions large and small, public and private. We have a solid reputation for providing exceptional counsel focused on the special needs of higher education. Our clients trust that we thoroughly understand the inner workings of their institutions, grasp campus dynamics, and stay up to date on contemporary pressures and the increasingly complicated regulatory environment in which they operate. In short, we get it and our clients understand that the first time we talk to them.

### What We Do

The depth and breadth of our higher education practice allows us to counsel our clients with respect to legal issues that are unique to colleges and universities or apply to colleges and universities in a unique way, as well as everyday legal issues that all organizations face. We serve our more than 100 college and university clients in a range of areas, including:

- Academic, business and student affairs
- Charitable giving and development
- Collegiate sports
- Cybersecurity and data privacy
- Disability accommodations and student services
- Employee benefits
- Environmental law
- Federal and state regulatory compliance
- Finance and endowment administration
- Governance
- Immigration
- Intellectual property and technology transfer
- Labor and employment
- Litigation
- Mergers, acquisitions and other transactions
- Property taxation
- Real estate transactions and construction
- Student discipline
- Tax exempt financing
- Tax law and exempt organization compliance
- Title IX
- Zoning

*Your institution's  
priorities are  
our priorities.  
That's our  
commitment to you.  
Call Bond.*

### About Bond, Schoeneck & King

Bond, Schoeneck & King PLLC serves individuals, companies and public-sector entities in a broad range of areas.

With 250 lawyers and 10 offices, we represent clients in manufacturing; agribusiness; commercial lending and real estate development and construction; energy; health care and long term care as well as municipalities, school districts, higher education and other exempt and nonprofit organizations. We maintain eight offices across New York; one in Naples, Florida; and one in Kansas City.

Bond is committed to understanding our clients' needs and providing comprehensive, practical, high-quality and responsive solutions. We strive to maintain the highest professional and ethical standards, and to provide leadership in community activities, pro-bono work and service to the Bar.

For more information, visit [bsk.com](http://bsk.com).

### Why Choose Bond?

- **We're responsive.** When an opportunity presents itself or bad news strikes, clients want immediate counsel. We respond promptly, and we get to work quickly, assembling the right resources to handle the matter.
- **We provide value.** Clients get highly sophisticated experience and enormous breadth for less than they might expect, thanks to our unique cost structure that provides great value.
- **We're part of the higher education community.** When it comes to knowing the higher education community inside and out, our lawyers not only talk the talk, but we walk the walk, with a number who have higher education backgrounds. We care about what our clients care about.

Our involvement in the academic community includes:

- Highly active and recognized members of the National Association of College and University Attorneys (NACUA), with Bond attorneys having served as president and in other leadership roles over the years
- Service as interim senior administrators (including president and dean), adjunct faculty members, trustees, and as members of advisory committees at several institutions
- Authors published in the *Journal of College and University Law*, and editors serving on its board
- Frequent speakers at programs dedicated to higher education, including national and/or regional conferences for NACUA, the National Association of College and University Business Officers (NACUBO), the College and University Professional Association for Human Resources (CUPA-HR), the National Council of University Research Administrators (NCURA), the University Risk Management and Insurance Association (URMIA) and the National Association for Educational Procurement.
- **We're well regarded.** Just as colleges and universities enjoy reputable standings in academic circles, our lawyers take pride in professional recognition by their peers and the industry for their abilities, professionalism and integrity. Our credits are many including:
  - With eight New York-based Education Law lawyers listed in *Best Lawyers in America*® 2019, Bond boasts more than any other law firm in the state
  - Recognition in *Best Lawyers in America*® (including multiple Lawyers of the Year) in Education and Sports, as well as Administrative and Regulatory, Construction, Employee Benefits, Energy, Environmental, Health Care, Immigration, Intellectual Property, Labor and Employment, Media, Public Finance, Real Estate, and Tax

- Recognition by *New York Super Lawyers* for Bankruptcy, Business Litigation, Employee Benefits, Employment and Labor, Environmental, Environmental Litigation, Estate Planning and Probate, General Litigation, Government Finance, Intellectual Property, Land Use and Zoning, Personal Injury Defense (Products), Real Estate, and Real Estate and Construction Litigation
- Fellows of The College of Labor and Employment Lawyers
- Fellows of the American College of Employee Benefits Counsel
- Fellows of the American College of Trial Lawyers
- Bond's Higher Education Law Blog named one of the top 75 higher education blogs for higher ed professionals

### Discover more about us:

- Bond, Schoeneck & King PLLC:  
[www.bsk.com](http://www.bsk.com) and on Twitter: @BondLawFirm
- Bond Higher Education Practice:  
[www.bsk.com/practices/12-higher-education](http://www.bsk.com/practices/12-higher-education)
- Bond's Higher Education Law Report blog:  
[www.higheredlawreport.com](http://www.higheredlawreport.com)

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