

Protecting Your Innovations with Substantial Size, Depth and Industry Credentials

Protecting your intellectual property requires experience, depth and sophistication—hallmarks of Bond's Intellectual Property and Technology Practice.

Drawing on cutting-edge technical knowledge, and educational and industry credentials, our attorneys have helped clients obtain hundreds of patents and trademarks in recent years. Our attorneys have successfully litigated high-stakes IP technology cases and have amassed a considerable track record in IP licensing.

Bond's IP and Technology group represents clients nationwide including Fortune 100 companies, high-tech start-ups, service-oriented businesses, manufacturers, financial institutions, and major universities and research organizations.

Our Core Service Areas Include:

- **Patent and Trademark Portfolio Development.** We routinely handle patent and trademark protection proceedings before the U.S. Patent and Trademark Office. We also work internationally through our network of associates and the Patent Cooperation Treaty.
- **Patent and Intellectual Property Litigation.** We handle complex, high-stakes technology cases involving patent, copyright, trademark, trade secret and unfair-competition matters. Our attorneys have litigated IP cases in courts nationwide including federal courts in California, Delaware, Illinois, Minnesota and Texas, and before the International Trade Commission in Washington, D.C.
- **Patent Post-Grant Proceedings.** We represent patent holders and third-party requesters in both inter partes review and ex parte reexaminations. We handle all procedural aspects of post-grant proceedings and advise clients on litigation strategies involving such proceedings.
- **Intellectual Property Studies and Opinions.** We regularly assist on freedom-to-operate and clearance studies and opinions, as well as infringement and validity studies and opinions.
- **Technology Transfer and Licensing.** For clients in the commercial, academic, nonprofit and government sectors, we negotiate and draft protection for IP rights including patent, trademark, trade secret, copyright and technology know-how. We also advise clients on IP employment and IP consulting agreements.

Sharpening Your Edge?
Check Out Bond's IP & Technology practice at:
bsk.com/practices/intellectual-property-technology

*Looking for
creativity, proactivity,
experience, and
knowledge?
Look to Bond.*

About Bond, Schoeneck & King

Bond, Schoeneck & King PLLC serves individuals, companies and public-sector entities in a broad range of areas.

With 250 lawyers and 10 offices, we represent clients in manufacturing; agribusiness; commercial lending and real estate development and construction; energy; health care and long term care; and municipalities, school districts, higher education, and other exempt and nonprofit organizations. We maintain eight offices across New York; one in Naples, Florida; and one in Kansas City.

Bond is committed to understanding our clients' needs and providing comprehensive, practical, high-quality and responsive solutions. We strive to maintain the highest professional and ethical standards, and to provide leadership in community activities, pro-bono work and service to the Bar.

For more information, visit www.bsk.com.

Meet Bond's IP Team With a Big Law Pedigree

Bond's IP and Technology group includes 14 registered patent attorneys. Attorneys in the practice hold bachelor's and advanced degrees in fields such as physics, biology, chemistry and aerospace, electrical and optical engineering. Our attorneys have worked at research companies, engineering firms and large multinationals, developing a breadth and depth of technical and business knowledge, experience and insight.

We've also seen the inside of big-city law firms. Members of our group have practiced at AmLaw 100 firms including Kirkland & Ellis, Proskauer Rose, Fulbright & Jaworski, and Nixon Peabody.

Why Choose Bond?

- **Creativity.** We approach every IP and technology engagement with a fresh eye and business savvy, customizing a strategy based on your goals.
- **Proactivity.** In the hyper-fluid worlds of technology and intellectual property, staying out front is crucial. We partner with you to continually forge new frontiers in innovation, anticipating and capitalizing on emerging opportunities.
- **Experience and Knowledge.** You will work with our most senior-level attorneys—seasoned pros who know your industry and live and breathe IP and technology. With our robust, IP-dedicated support staff to handle docketing and administrative tasks, Bond provides world-class service.
- **Value.** Thanks to our unique cost structure, you get big-city experience—for less than you might expect.

The Geniuses and Game-Changers Who Rely on Bond

Bond represents trailblazing academic and research institutions in IP matters. Our clients include the largest comprehensive system of public universities and colleges in the United States; an R&D company focusing on defense and intelligence solutions; health care research and training organizations; and leading public and private research universities.

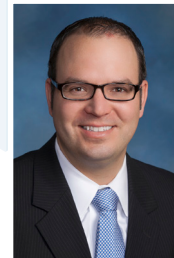
We also represent university spin-outs, entrepreneurial start-ups, and mid-size to Fortune 100 technology companies. Some clients are huge—a blue-chip computer giant and a multinational technology pioneer of many of the world's ground-breaking innovations; others are small or midsize—brilliant organizations driving innovation in molecular diagnostics, data collection, hospitality technology, MEMS systems and other vital industries.

Bond clients are forging frontiers in the following industries:

- Aeronautics
- Biotechnology
- Chemical
- Computer hardware
- Electronics
- Energy
- Financial services
- Industrial
- Internet
- Manufacturing
- Materials science
- MEMS inertial sensors
- Medical devices
- Nanotechnology
- Networking
- Optics and optical systems
- Photonics
- Plasma processing
- Semiconductors
- Software
- Telecommunications
- * Transportation
- VoIP technology



George R. McGuire



Jeremy P. Oczeck

George R. McGuire
Syracuse, NY
Direct: 315.218.8515
Cell: 315.278.5604
Email: gm McGuire@bsk.com

Jeremy P. Oczeck
Buffalo, NY
Direct: 716.416.7037
Cell: 617.216.8310
Email: jpczek@bsk.com