

Bond

COLLEGIATE SPORTS PRACTICE

Experienced. Accomplished. Devoted Exclusively to NCAA Matters.

More than a quarter-century after Mike Glazier co-founded the first legal practice devoted exclusively to representing colleges, universities, conferences and individuals in NCAA matters, Bond continues to guide the industry. Our attorneys and consultants possess substantial experience and depth—combined with a unique understanding of NCAA issues, expectations and processes.

Coaching Clients Through a Complicated Process

At Bond, we know firsthand how a *transparent* and *collaborative* approach to handling NCAA enforcement cases can benefit clients and ease the pain of even the most time-consuming and complex infractions matters.

We've all seen the damage to an institution's reputation when it fails to meet its obligation to cooperate during an NCAA investigation by defending itself at all costs. Some have experienced:

- Increased penalties.
- A finding of lack of institutional control.
- Millions in anticipated revenue forfeited.
- Harm to recruiting efforts.
- Drop-off in donor and fan support.
- Relentless, embarrassing media coverage.

Bond's Collegiate Sports Practice is seasoned in helping clients navigate the enforcement process. When we find that evidence of a violation is lacking, we defend that position. When we find that a violation has occurred or that an allegation is justified, we say so; then we help our client improve its programs for promoting and monitoring compliance. We've seen how acting swiftly, investigating thoroughly, acknowledging violations and implementing corrective actions can:

- Help prevent future violations.
- Mitigate the penalties.
- Boost a client's capacity to move forward.
- Protect the reputation of the institution and its athletics program.

We're also experienced in designing compliance systems to help institutions avoid violations *before they occur*. And when circumstances point to a potential violation, we guide clients in conducting their own investigations, striving to ensure that the institution meets its obligations under NCAA principles.

With so much at stake, who else but Bond would you want on your team?

*With your
institution's reputation
at stake, why
look to anyone
but Bond?*

About Bond, Schoeneck & King

Bond, Schoeneck & King PLLC serves individuals, companies and public-sector entities in a broad range of areas.

With 260 lawyers, we represent clients in financial services; manufacturing; agribusiness; commercial lending and real estate development and construction; energy; health care and long term care; and municipalities, school districts, higher education, and other exempt and nonprofit organizations.

We maintain nine offices across New York; one in Naples, Florida; and one in Overland Park, Kansas.

Bond is committed to understanding our clients' needs and providing comprehensive, practical, high-quality and responsive solutions. We strive to maintain the highest professional and ethical standards, and to provide leadership in community activities, pro-bono work and service to the Bar.

For more information, visit www.bsk.com.

Delivering Unparalleled Depth, Experience and a Unique Perspective on NCAA Issues, Expectations and Processes

Our Core Services Include:

- **Enforcement and Infractions Cases.** Our attorneys have conducted hundreds of investigations of potential major infractions cases involving NCAA Division I, II and III member institutions. Our game plan involves:
 - Fair, thorough and comprehensive investigation and evaluation of evidence.
 - A focus on the intricacies of NCAA legislation and institutional obligations under NCAA principles.
 - Drawing on our extensive work in prior infractions cases.
 - Making the most of longstanding collegial working relationships with NCAA staff and conference representatives.
- **Compliance Programs and Audits.** Bond is experienced in designing, refining and implementing NCAA rules compliance programs and preventive structures and in reviewing and monitoring the systems to boost their efficacy.
- **Student-Athlete Eligibility.** Bond's extensive knowledge of reinstatement case precedent and vast experience in handling such cases provide our clients—and the student-athletes themselves—with a proficient advocate in even the most complicated eligibility matters.

Why Choose Bond?

- **Experience.** Bond's attorneys and consultants have handled more infractions and eligibility matters than any other firm. In addition to Mike Glazier, our Collegiate Sports Practice fields other industry leaders. Attorneys Steve Morgan, Rick Evrard, Jason Montgomery and consultant Chris Schoemann are also former NCAA staff members and Kyle Skillman has dedicated more than a decade to this niche practice.
- **Results.** When circumstances warrant, we have presented successful appeals of post-season bans and other impactful penalties; raised effective defenses to allegations of lack of institutional control; obtained dismissals of severe allegations; and reached positive outcomes in student-athlete eligibility matters.
- **Innovative Prevention Systems.** The NCAA compliance education and monitoring systems that Bond has designed—including our pioneering institutional compliance review and audit programs—provide our clients with a high level of oversight.
- **Versatility.** From the largest, most successful programs to the smallest colleges, institutions of all kinds count on us. Bond has represented NCAA Division I, II and III institutions in hundreds of NCAA matters, and our attorneys and consultants have worked with more than a dozen athletics conferences in infractions and compliance systems work.
- **Value.** We do not believe you will find any law firm that delivers more experience for less expense than Bond. Thanks to our affordable rates and the Midwest location of our group's primary office, Bond's fees are reasonable—even in long-running infractions matters. Our affordability is particularly critical for state institutions and smaller NCAA member schools with limited budgets.
- **Integrity.** In a field often plagued by controversy, Bond strives for candor. Our clients rely on our established reputation for integrity in working through NCAA processes.

Find out why so many of the nation's intercollegiate athletics programs think first of Bond's Collegiate Sports Practice.

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Collegiate Sports Practice Group